

Shinsei Bank, Limited  
Shinsei Corporate Investment Limited

## **Business Alliance for Joint Investment with SERENDIP Group**

### **- Expansion of Support Systems for Small and Medium-Sized “Manufacturing” Companies -**

Tokyo (Monday, August 2, 2021) --- Shinsei Bank, Limited (Headquartered in Chuo-ku, Tokyo; Hideyuki Kudo, President and CEO; hereinafter, “Shinsei Bank”) and Shinsei Corporate Investment Limited (Headquartered in Chuo-ku, Tokyo; Ippei Matsubara, President and Chief Executive Officer; hereinafter, “Shinsei Corporate Investment”) entered into a business alliance agreement for joint investment with SERENDIP HOLDINGS Co., Ltd. (Headquartered in Naka-ku Nagoya, Aichi; Ari Takeuchi, President and Representative Director; hereinafter, “SERENDIP HOLDINGS”) and SERENDIP Financial Services, Inc. (Headquartered in Naka-ku, Nagoya, Aichi; Noriyasu Takamura, President and Representative Director; hereinafter, “Serendip Financial Services”).

[Major Contents of Business Alliance]

- (1) Joint investment and joint management of investee companies
- (2) Support for business partners and investee companies (dispatch of professional managers / consulting / support for revitalization-type business succession)
- (3) Financial advisory services for M&A deals such as business succession
- (4) Joint sponsorship of seminars on business succession centered on the manufacturing industry

As a pioneer in supporting the growth of small and medium-sized companies, the SERENDIP Group promotes the modernization of management and provides unique hands-on support services centered on business succession and the dispatch of professional managers. Through this initiative, we have an extensive track record of improving management for small and medium-sized “manufacturing” companies, centered on the automotive parts industry.

The Shinsei Bank Group has a wide range of customer base through Shinsei Bank's nationwide sales offices, as well as a wealth of investment track record and fund management know-how based on its efforts in Shinsei Corporate Investment.

Under this business alliance, we will leverage the Shinsei Bank Group's financial expertise and nationwide client base, as well as SERENDIP Group's expertise in hands-on support for small and medium-sized companies, and collaborate primarily on joint investment and various types of joint support for “manufacturing” companies. In this way, we will aim to resolve business succession and management issues faced by many medium-/small-sized customers. With this business alliance as an opportunity, we will also consider the establishment of a joint fund that will take full advantage of the SERENDIP Group's expertise in enhancing corporate value, particularly in the manufacturing industry, and the wealth of fund management know-how possessed by the Shinsei Corporate Investment.

The Shinsei Bank Group is developing “partnership-style business” with corporate customers as it is set in its Medium-Term Strategies. Leveraging our collaboration with the SERENDIP Group, which has expertise in hands-on support, we aim to expand our support system even more closely aligned with our customers' businesses, beyond traditional financial services.

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*Shinsei Bank is a leading diversified Japanese financial institution providing a various range of financial products and services to both institutional and individual customers. The Bank has a network of outlets throughout Japan and is committed in its pursuit of uncompromising levels of integrity and transparency in all of its activities in order to earn the trust of its customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders. News and other information about Shinsei Bank is available at <https://www.shinseibank.com/corporate/en/index.html>*

For further information, please contact:  
Group Investor Relations & Corporate Communications Division  
Shinsei Bank, Limited (www.shinseibank.com)  
E-Mail: Shinsei\_PR@shinseibank.com

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