

Company Name: Shinsei Bank, Limited
 Name of Representative: Hideyuki Kudo
 President and CEO
 (Code: 8303, TSE First Section)

Shinsei Bank Selected as a “Semi-Nadeshiko Brand” for FY2020

Tokyo (Monday, March 22, 2021) --- Shinsei Bank, Limited (hereinafter, “Shinsei Bank”) announced that it has been selected as a “Semi-Nadeshiko Brand” in the selection of “Nadeshiko Brand” for FY2020 by Japan’s Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange, Inc. (TSE).

The Nadeshiko Brand, launched in FY2012, is an initiative aiming to introduce certain TSE-listed enterprises that are outstanding in terms of encouraging women’s success in the workplace as attractive stocks to investors who place emphasis on improving corporate value in the mid- and long-term, thereby further enhancing the interests of investors in such outstanding enterprises and accelerating efforts to encourage women’s success in the workplace. “Semi-Nadeshiko Brand” is recognized as a brand next to “Nadeshiko Brand” regardless of the industry to which an enterprise belongs.



Shinsei Bank Group has prioritized diversity as an important management objective and is promoting diversity and inclusion as a priority. In particular, we are focusing on initiatives to promote women’s active participation in the workplace. Currently, at Shinsei Bank’s Board, two of the seven board of directors and two of the three Audit & Supervisory Board members are women, representing 40% of the Board.

In 2018, we established a committee to promote women’s careers across the Group. As an initiative to support women’s career development, we have held various training courses and various lectures aimed at raising the awareness of managers in charge of development. Furthermore, we are actively working to develop women’s careers by providing support for women’s careers through the sponsor executive system and enhancing training programs.

In addition, under the “Redesigning Workstyle” initiative, which offers options for working styles tailored to each employee, we are supporting both work and family, regardless of gender, while promoting free working styles that are not limited by time and place, such as expanding the telecommuting system and satellite offices for all employees, and introducing a childcare leave system for men.

Shinsei Bank Group will continue to create an environment in which people with diverse backgrounds and perspectives interact to create innovation and foster friendly competition. In addition to linking these initiatives to the sustainable growth of the organization, we will contribute to the realization of a society that is rich in diversity.

Shinsei Bank is a leading diversified Japanese financial institution providing a various range of financial products and services to both institutional and individual customers. The Bank has a network of outlets throughout Japan and is committed in its pursuit of uncompromising levels of integrity and transparency in all of its activities in order to earn the trust of its customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders. News and other information about Shinsei Bank is available at <https://www.shinseibank.com/corporate/en/index.html>

For further information, please contact:
 Group Investor Relations & Corporate Communications Division
 Shinsei Bank, Limited (www.shinseibank.com)
 E-Mail: Shinsei_PR@shinseibank.com


