

For Immediate Release

Company Name: SBI Shinsei Bank, Limited  
Name of Representative: Katsuya Kawashima  
President and CEO  
(Code: 8303, TSE Standard Market)

## Corporate Name Changed to SBI Shinsei Bank on January 4, 2023

Tokyo (Wednesday, January 4, 2023) --- SBI Shinsei Bank, Limited (hereinafter “SBI Shinsei Bank”) has changed its corporate name from “Shinsei Bank” to “SBI Shinsei Bank” today and has also reformed its corporate brand logos, as follows.

By bearing the brand of “SBI,” the new corporate name explicitly implies that SBI Shinsei Bank is a member of the SBI Group whilst also valuing the Bank Group’s culture and history to date.

<New corporate name and corporate brand logos>

English

**SBI Shinsei Bank, Limited**



Japanese

**株式会社SBI新生銀行**



As we aspire to evolve into a leading banking group providing pioneering and advanced finance, based on the “Customer-centric Principle,” the SBI Shinsei Bank Group will meet the expectations of society and customers by thoroughly satisfying our customers. Using the opportunity of today’s corporate name change, we believe that as the Group’s executives and employees vigorously push forward and strive further, it will contribute to creating our future foundation of competitiveness and sustainably increasing our corporate value.

The SBI Shinsei Bank Group will endeavor to provide products and services with higher customer convenience by thoroughly adhering to the “Customer-centric Principle” further in unison with the SBI Group and incorporating the SBI Group’s sense of speed, entrepreneurial spirit and advanced technologies.

End

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*SBI Shinsei Bank is a leading diversified Japanese financial institution providing a wide range of financial products and services to both institutional and individual customers. The Bank has a network of outlets throughout Japan and is committed in its pursuit of uncompromising levels of integrity and transparency in all of its activities in order to earn the trust of its stakeholders, including customers, employees and shareholders. The Bank is committed to delivering long-term profit growth and sustainably increasing its corporate value for all its stakeholders. News and other information about SBI Shinsei Bank are available at <https://corp.sbishinseibank.co.jp/en/>.*

For further information, please contact:

Group Investor Relations & Corporate Communications Division

SBI Shinsei Bank, Limited ([www.sbishinseibank.co.jp/english/](http://www.sbishinseibank.co.jp/english/))

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