

For Immediate Release

Company Name: Shinsei Bank, Limited  
Name of Representative: Masamoto Yashiro  
President and CEO  
(Code: 8303, TSE First Section)

**Shinsei Bank to Open First Consulting Spots in the Tokyo Metro Area**  
***-Expanding opportunities for face-to-face consulting services in Kamakura and Tsudanuma-***

Tokyo (Thursday, August 6, 2009) --- Shinsei Bank, Limited ("Shinsei") will open two "Shinsei Consulting Spot" branches, one in Kamakura (Kamakura City, Kanagawa Prefecture) on Tuesday, September 1, 2009, and one in Tsudanuma (Funabashi City, Chiba Prefecture) on November 4, 2009.

These are the first Shinsei Consulting Spot branches to open in the Tokyo metropolitan area. Including the Shinsei Consulting Spots that have opened in the Kansai area (West Japan) from June 2009 onwards, the Bank has now established six of these new small-scale branches in total.

Shinsei Consulting Spots are compact branches that specialize in asset management consultation services. With a floorspace of approximately 70m<sup>2</sup> and 135m<sup>2</sup> respectively, the Kamakura and Tsudanuma Shinsei Consulting Spots will offer consultation facilities as well as ATM corners available 24/7 and IP telephones for access to telephone banking services. The two new Shinsei Consulting Spots will be staffed by three to four experienced asset management consultants who will offer expert advice on financial products tailored to individual customers' lifestyle and needs. Customers will also be able to open new accounts and access a range of other services. The Consulting Spots will open five days per week from 9 a.m. until 5 p.m. (excluding Saturdays, Sundays and national holidays).

Kamakura Consulting Spot expands Shinsei Bank's branch presence in Kanagawa Prefecture where we already serve customers at traditional Shinsei Financial Centers in the city centers of Yokohama and Fujisawa. Tsudanuma Consulting Spot will offer customers in Chiba Prefecture another opportunity to talk with Shinsei Bank consultants face-to-face in addition to our Kashiwa and Funabashi Financial Centers. By expanding our branch network with Consulting Spots situated close to the residential areas where our customers live, Shinsei Bank will offer an even more personalized level of asset management services

In the future, Shinsei plans to roll out more Shinsei Consulting Spots, expanding our branch network in line with customer needs.

Shinsei Bank's retail banking services aim to enrich and "color" the lives of our customers by providing them with high value-added products and services.

Please see the attachment for details of the Consulting Spot locations, scheduled openings and other information.

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**(Attachment)**

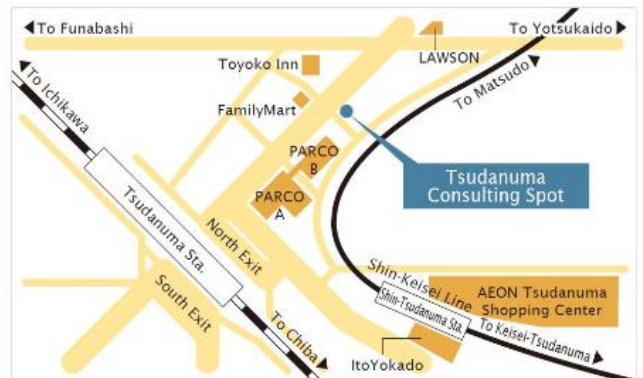
**Shinsei Bank Kamakura Consulting Spot**

Official Name	Shinsei Bank Yokohama Branch Kamakura Annex
Location	10-5 Onaricho, Kamakura-shi, Kanagawa, 248-0012
Scheduled opening	Tuesday, September 1, 2009
Business hours:	9 a.m. to 5 p.m. (Monday through Friday)
Floorspace	Approx. 70 m <sup>2</sup>



**Shinsei Bank Tsudanuma Consulting Spot**

Official Name	Shinsei Bank Lalaport Branch Tsudanuma Annex
Location	2-21-1 Maebara-nishi, Funabashi-shi, Chiba, 274-0825
Scheduled opening	Wednesday, November 4, 2009
Business hours:	9 a.m. to 5 p.m. (Monday through Friday)
Floorspace	Approx. 135 m <sup>2</sup>



*Shinsei Bank is a leading diversified Japanese financial institution providing a full range of financial products and services to both institutional and individual customers. The Bank has total assets of 12.2 trillion yen (US\$127 billion) on a consolidated basis (as of June 2009) and a network of 38 outlets that includes 32 Shinsei Financial Centers, 2 Platinum Centers and 4 Consulting Spots in Japan. Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.*

News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>