

For immediate release

Shinsei Bank, Limited
(Code: 8303, TSE First Section)

Shinsei Bank to Launch World Equity Fund with Julius Baer

Second joint product with major Swiss private bank

Tokyo (Monday, March 31, 2008) – Shinsei Bank, Limited, today announced that it will begin offering the “Shinsei World Equity Fund” open-ended investment trust from Friday, April 11, 2008. The fund is to be launched by Shinsei Bank’s wholly owned subsidiary Shinsei Investment Management Co., Ltd. The initial offering period will be from Friday, April 11, through Monday, April 28, 2008. The initial fund launch date is Wednesday, April 30, and Shinsei Bank will continue to offer the fund after that date.

Bank Julius Baer & Co., Ltd., the largest Swiss bank among those specialized in wealth management, will manage the funds. This is the second investment trust offered by Shinsei Bank to be managed by Bank Julius Baer, following the “Shinsei World Diversified Fund” launched in December 2007. Since its establishment in 1890, the Julius Baer Group has specialized in wealth management services around the world. The bank provides asset management and administration services on a global basis for institutional investors and high net-worth individuals.

The Shinsei World Equity Fund will aim for medium- to long-term returns through diversified equity investment in the world’s major advanced economies, including Japan. Investors can choose from two types of dividend payment policies: the “Cumulative Growth Type,” which emphasizes compound interest by settling accounts once a year and reducing dividend payouts at each account settlement as much as possible or the “Dividend Type,” which pays out profits at each quarterly account settlement, taking into account the fund’s unit price.

Shinsei Bank’s Retail Banking Group aims to enrich and “color” the lives of our customers by providing them with high value-added products and services.

*Please refer to the attachment for further details.

Shinsei Bank is a leading diversified Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three-pillar strategic business model comprising institutional banking, consumer and commercial finance and retail banking. The Bank has total assets of US\$104 billion on a consolidated basis (as of December 2007) and a network of 42 outlets that includes 36 Shinsei Financial Centers, 2 Platinum Centers and 4 BankSpots (as of February 2008) in Japan. Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.

News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>.

Outline of “Shinsei World Equity Fund”

Fund name	Shinsei World Equity Fund (Cumulative Growth Type) Shinsei World Equity Fund (Dividend Type)
Asset management company	Shinsei Investment Management Co., Ltd.
Fund type	Open-ended equity investment trust / International equity-type (general) / Option of automatic dividend reinvestment
Characteristics	<ol style="list-style-type: none"> 1. The fund aims to generate medium- and long-term returns through diverse investments in equities worldwide via a mother fund. 2. The authority to instruct investment for the mother fund will be delegated to Bank Julius Baer & Co., Ltd. (“Julius Baer Co.”). 3. As a general rule, currency hedging will not apply.
Benchmark	The MSCI World Index* ¹ (on a yen-converted basis).
Initial offering period	From Friday, April 11, 2008, through Monday, April 28, 2008.
Fund inception date	Wednesday, April 30, 2008
Subsequent offering period	From Wednesday, April 30, 2008 through Thursday, March 19, 2009. Offering period may be extended upon submission of a security registration statement prior to the conclusion of the above subsequent offering period.
Trust period	Trust period shall, in principle, be perpetual from the fund inception date.
Account settlement date	(Cumulative Growth Type): Once a year on December 20 of every year (following business day when the account settlement date falls on a holiday). (Dividend Type): 4 times a year on the 20th of March, June, September and December of every year (following business day when the account settlement date falls on a holiday).
Distribution policy	(Cumulative Growth Type) The basic policy is to focus on the growth of the principal with minimal dividend payouts (Dividend Type) Dividends will be maximized while taking into account various factors including the level of fund unit price. Dividends may fluctuate or may not be paid.
Subscription/redemption application day	In principle, each business day. (Subscription/redemption orders will not be accepted on days that are bank holidays in Zurich, even if it is a business day for the fund distributor.)
Subscription price	The unit price as of the business day following the subscription application day (initial unit price will be one yen per unit).
Redemption price	Unit price as of the business day following the redemption application day after deducting the redemption fee (<i>shintaku-zaisan-ryuho-gaku</i>). The redemption payments will be made on the 4 th business day following the redemption application day.
Shinsei Bank’s sales channels	Branches (excludes Shinsei <i>BankSpot</i>), Internet Banking (Shinsei <i>PowerDirect</i>), Call Center (Shinsei <i>PowerCall</i>)
Shinsei Bank application unit	Minimum of 10,000 yen in increments of 1 yen

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*1. The “MSCI World Index” is a stock index developed by MSCI Inc., comprising stock indexes of major countries around the world based on their equity market capitalization. All rights including copyrights and intellectual property rights concerning the index belong to MSCI Inc. Furthermore, MSCI Inc. retains the right to revise the composition and to suspend the release of the index.

(Main risks)

The fund will invest in equities throughout the world, primarily via investment in a mother fund. The fund unit price will fluctuate in reflection of various factors including price changes in invested equities and foreign currency exchange rates. Therefore, **the fund unit price may fall below the original value**. Investment profit/loss is entirely that of the customer who purchased the investment trust. The main risks inherent in the fund are listed below. Please confirm detailed risk information by referring to the prospectus (including supplementary materials).

Currency fluctuation risk Interest rate fluctuation risk Stock price fluctuation risk
Credit risk Country risk Liquidity risk

(Expenses to be borne by the customer)

Please confirm the details of expenses with the prospectus (including supplementary materials).

The total amount of expenses to be borne by the customer varies depending on factors including the period for which the fund is held, and therefore cannot be shown.

Upon subscription:	
Subscription fee payable to Shinsei Bank (percentage of contract amount ¹)	Amount obtained by multiplying the unit price on the business day following the subscription date (The price per unit during the initial offering period is one yen) by the following rates. Less than 100 million yen: 3.15% (3.0% plus tax) At least 100 million yen but less than 300 million yen: 1.05% (1.0% plus tax) 300 million yen or more: 0.525% (0.5% plus tax)
During the trust period:	
Management fee	1.848% p.a. (1.76% p.a. plus tax) on the total net assets
Other expenses	Brokerage fees for securities trading, custodian and other fees for foreign currency-denominated assets, interest on borrowings, interest on advances, audit fees, etc. The amount of fees varies depending on various factors including fund performance, and therefore the applicable fee rates and maximum amounts cannot be indicated in advance.
Upon redemption:	
Back-load fee	N/A
Redemption fee	0.2% of the unit price as of the business day immediately following the redemption application day.

1. The contract amount refers to the amount obtained by deducting the subscription fee and applicable consumption tax, etc. from the subscription amount.

[Investment trusts]

- An investment trust is not a bank deposit, and therefore its investment performance fluctuates depending upon various factors including the market environment. Accordingly, neither its principal nor yield are guaranteed, and the unit price may fall below the original principal, depending on its performance.
- An investment trust is not a bank deposit, and is therefore not covered by deposit insurance. Furthermore, an investment trust purchased at a bank is not covered by the Investor Protection Fund.
- When redeeming an investment trust, the receipt of the redemption payment may require a considerable amount of time because some investment trusts have a closed period for redemption.
- At Shinsei Bank, the only accepted redemption method for investment trusts domiciled in Japan is a “redemption request” (*kaiyaku-seikyu*). Therefore, a “repurchase request” (*kaitori-seikyu*) will not be accepted.
- When applying to purchase an investment trust, please make your own judgment by reviewing the prospectus (including supplementary documents) in advance or at the time of purchase and confirming its details. The prospectus (including supplementary documents) is available at Shinsei Bank branches or via the Internet (Shinsei *PowerDirect*). We will also send it to you by mail on request. The prospectus (including supplementary documents) for investment trusts offered exclusively via the Internet can only be obtained via Shinsei *PowerDirect*.

Shinsei Bank Ltd. / No. 10 Registered financial institution of Kanto Local Finance Bureau
Member of Japan Securities Dealers Association / The Financial Futures Association of Japan

About Shinsei Investment Management Co., Ltd.

Shinsei Investment Management, a wholly owned subsidiary of Shinsei Bank, is approved by the FSA as an Investment Management and Discretionary Investment Advisory Company, and commenced operations on April 1, 2003. Shinsei Investment Management adopts a “managers’ manager” business model. Under this model, Shinsei Investment Management selects capable investment managers for a range of investment options around the world in line with Japanese investors’ needs, structures and packages the investment products in a way that best suits investors, and appropriately reallocates them as needed.

As of the end of January 2008, Shinsei Investment Management’s assets under management in discretionary investment management accounts and in investment trusts were approximately 71.7 billion yen and 266.6 billion yen respectively.

About Julius Baer

Julius Baer is the leading dedicated wealth manager in Switzerland. The Group, which has roots dating to the nineteenth century, concentrates exclusively on asset management for discerning private and institutional clients as well as on the management and distribution of investment funds. The Private Banking business and the Investment Products unit comprise Bank Julius Baer, which has an Aa3 rating from Moody’s. Other core companies of the Group are GAM, a global leader in active asset management, and the specialised fund and institutional asset management company Julius Baer Investment Management (USA).

Julius Baer Holding Ltd., whose shares are listed at the SWX Swiss Exchange, is the parent company of the Julius Baer Group. The Julius Baer Group’s global presence comprises more than 30 locations in Europe, North America, Latin America and Asia, including Zurich (head office), Buenos Aires, Dubai, Frankfurt, Geneva, Hong Kong, London, Lugano, New York, Singapore and Tokyo. With more than 3,800 employees worldwide, the Group managed assets in excess of CHF 400 billion at the end of December 2007.

For more information: www.juliusbaer.com

<Reference> Ranking of Swiss private banking companies based on assets under management in Switzerland

1. UBS Wealth Management (191.1 trillion yen)
2. Credit Suisse Private Banking (76.4 trillion yen)
3. Julius Baer Group (35.2 trillion yen)
4. Pictet & Cie (22.7 trillion yen)
5. Lombard Odier Darier Hentsch & Cie (16.3 trillion yen)

Source: Compiled by Shinsei Investment Management based on data from Julius Baer Group (December 2006)

* Yen conversion using the customer TT mid-rate at the Bank of Tokyo-Mitsubishi UFJ as of the end of December 2006.