

For Immediate Release

Company Name: Shinsei Bank, Limited  
Name of Representative: Thierry Porté  
President and CEO  
(Code: 8303, TSE First Section)

### **Shinsei Bank Teams up With Wall Street Journal for 2008 Japan Future Leadership Program**

Tokyo (March 27, 2008) --- Shinsei Bank, Limited, announced that it will be the exclusive partner for the Wall Street Journal Asia's 2008 Japan Future Leadership Program, which launches today. Supported by Japan's Ministry of Education, the year-long program will reach out to 2,000 students at some of Japan's top universities, providing them with a unique opportunity to combine insights from the Wall Street Journal Asia's award-winning coverage of Asian business stories with real-life lessons from one of Japan's leading diversified financial groups.

Shinsei Bank and Dow Jones, owner of the Wall Street Journal, will provide copies of the Wall Street Journal Asia each business day to participating students from Tokyo, Waseda, Keio, Aoyama Gakuin, Hitotsubashi, International Christian, Sophia and Meiji universities. Students will also receive complimentary English-Japanese dictionaries and Business English eLearning courses at Dowbe.com. In addition, Shinsei Bank will conduct business lectures and a competition based on knowledge of business stories covered by the Wall Street Journal Asia and offer information about internships and job opportunities.

*"This is an exceptional opportunity to raise the level of English financial literacy and prepare future leaders for careers in business," said Tom Pedersen, Chief Learning Officer of Shinsei Bank. "It is also an excellent way for us to highlight our commitment to education."*

Shinsei Bank has a long-term commitment to education and corporate sustainability in Japan and has adopted a unique approach to employee education within the organization. An active supporter of educational initiatives, CEO Thierry Porté has embedded learning in the bank's culture, encouraging employees to participate in a wide array of continuing education programs. He works with CLO Pedersen to spread knowledge and best practices throughout the organization and has positioned cultural, social and educational initiatives at the heart of the bank's corporate vision and values. As a learning-focused organization, Shinsei Bank sees developing future leaders in finance as a key part of community contribution..

"We're grateful for the generous support of our Corporate Education Partner, Shinsei Bank," said Prachish Chakravorty, the Wall Street Journal Asia's Regional General Manager (Future Leadership Program). "Shinsei's contribution enables the Journal to provide a real-world context for what students learn in the classroom, and helps promote business English skills that will better prepare today's student leaders in Japan for tomorrow's real-life challenges."

The Wall Street Journal first introduced educational programs to Asia in 1994 and organizes Future Leadership Programs in various countries throughout the region. Under the programs, the students gain a daily real-world understanding of the global business competition, economic and business concepts, technology, marketing and the workings of the financial markets. Through exposure to the Journal every business day, students learn from a "living textbook," watching present-day case studies unfold as they happen among companies in Asia and around the world.

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*Shinsei Bank is a leading diversified Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three-pillar strategic business model comprising institutional banking, consumer and commercial finance and retail banking. The Bank has total assets of US\$104 billion on a consolidated basis (as of December 2007) and a network of 42 outlets that includes 36 Shinsei Financial Centers, 2 Platinum Centers and 4 BankSpots (as of February 2008) in Japan. Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.*

News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>.