

For Immediate Release

Shinsei Bank, Limited  
(Code: 8303, TSE First Section)

## **Shinsei Bank to Exhibit Photographs by Tamami Hitsuda at Omotesando Hills Financial Center**

Tokyo (Thursday, January 10, 2008) – Shinsei Bank, Limited, today announced that it will host an exhibit of three photographs by Japanese artist Tamami Hitsuda at its Omotesando Hills Financial Center. Located on the third floor of the Dojun Wing of Omotesando Hills shopping complex, the branch will display the works from Thursday, January 10, 2008, to late March, 2008.

Hitsuda graduated from Britain's Royal College of Art with a Master's degree in 1997. She has shown her photos at exhibitions in Japan and overseas and received several awards. She is active as an artist and also as an associate professor at Nagoya University of Arts. In her work, she manipulates digital images on a computer to transform the ordinary into extraordinary - and extraordinarily beautiful - photographs.

Shinsei Bank's Retail Banking Group has hosted art exhibits at its Omotesando Hills Financial Center since its opening in May 2006 as part of its branding message "Color your life".

Place: Omotesando Hills, Dojun Wing 3F, 12-10, Jingumae 4-Chome, Shibuya-ku, Tokyo

Period: Thursday, January 10, 2008, to late March, 2008

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*Shinsei Bank is a leading diversified Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three-pillar strategic business model comprising institutional banking, consumer and commercial finance and retail banking. The Bank has total assets of US\$107 billion on a consolidated basis (as of September 2007) and a network of 43 outlets that includes 36 Shinsei Financial Centers, 2 Platinum Centers and 5 BankSpots in Japan. Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.*

News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>.

**Photographic works on display**



Title: Layers wall  
Size: H1070mm x W1000mm



Title: Floating World  
Size: H1015mm x W745mm



Title: Floating  
Size: H722mm x W1000mm

**Cooperation**

Tomio Koyama Gallery <http://www.tomiokoyamagallery.com/>  
Office Ferrier

## Tamami Hitsuda

- 1958 Born in Takamatsu, Kagawa, Japan
- 1982 B.F.A., Aichi Prefectural University of Fine Arts and Music, Japan
- 1984 M.F.A., Aichi Prefectural University of Fine Arts and Music
- 1985 Completed "The Research Program" at Aichi Prefectural University of Fine Arts and Music
- 1997 M.A., Royal College of Art, UK  
"BAVA Awards" The Artists Contemporary Art
- 1998 EPSON COLOR IMAGING '98 "Photo Grand Prize"

### Solo Exhibitions

- 1983 "Espere Exhibition," Ginza Surugadai Gallery, Tokyo, Japan
- 1983 Westbeth Gallery, Nagoya, Aichi, Japan
- 1988 "In the Wood," Gallery Humanite, Nagoya
- 1999 "What you want is not so far," Tomio Koyama Gallery, Tokyo
- 2001 "Illusional Life," Tomio Koyama Gallery, Tokyo
- 2003 "The Place Without Name," Tomio Koyama Gallery, Tokyo

### Group Exhibitions

- 1993 "KARUIZAWA DRAWING BIENNALE," Karuizawa Wakita Museum, Nagano / Marugame Genichiro Inokuma Museum of Contemporary Art, Kagawa
- 1997 "The Renaissance Art Award 1997," Kent, UK  
"Royal College of Art 1997 Fine Art and Applied Art Show," Royal College of Art, London
- 1998 "International Print Triennale in Kanagawa '98," Kanagawa Prefectural Gallery, Yokohama, Kanagawa, Japan  
"Max Art Digital Art Forum: Surrealism II," Laforet Museum Harajuku, Tokyo
- 2001 "TAMAVIVANT 2001," Tama Art University, Tokyo
- 2002 "Henshin Ganbou," Fukui City Art Museum, Fukui, Japan  
"Photo Active HITSUDA Tamami & YOSHIOKA Toshinao," Nagoya University of Arts, Nagoya
- 2003 "Bloom," Govette-Brewester Art Gallery, New Zealand
- 2004 "On Flowering Images: Contemporary Japanese Photography," Tokyo Metropolitan Museum of Photography, Tokyo
- 2005 "Rosa!," Museum of Tokyo National University of Fine Arts and Music, Tokyo
- 2006 "ZINKOMU," Nagoya City Cultural Program, Gallery Yada, Nagoya
- 2007 "2nd International Symposium on Multi-Sensory Design," Noyori Conference Hall, Nagoya University, Nagoya