INFORMATION



For Immediate Release

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Shinsei Bank Focuses on Corporate Sustainability

Tokyo (Tuesday, September 25, 2007) --- Banks today are confronted with new and complex challenges to profitability and competitiveness, ranging from climate change and resource shortages to a growing backlash against globalization. To manage these emerging environmental, social and governance risks, Shinsei Bank, Limited ("Shinsei Bank") today announced it has set up a division dedicated to building and sustaining corporate value in a way that will maximize profits, reflect the bank's values and meet the expectations of all stakeholders.

"A sound sustainability strategy is not a choice - it is critical to our ability to remain competitive and generate long-term value for all stakeholders," said Thierry Porté, Shinsei Bank's president and chief executive officer. "These new challenges can be turned into opportunities."

Shinsei's Corporate Value Division will focus on sustaining corporate value by assessing and managing risks posed by global environmental threats and social change. Exposed to these issues through loan and investment portfolios, banks are under increasing scrutiny from stakeholders opposed to environmentally and socially harmful business practices. Leading financial institutions are building these risk factors into their risk management and brand defense strategies. But Shinsei also sees this as a valuable opportunity. Corporate sustainability practises can significantly enhance long-term profitability and corporate value by offering new ways to protect the company from environmental, social and governance risks; enhancing efficiency and productivity; allowing for development of new products and services which open new markets where business interests and society's interests intersect and by providing an improved corporate reputation, higher employee morale and increased customer goodwill. Shinsei will carefully measure and monitor the corporate value created by the sustainable practises that it introduces and will benchmark its performance against corporate sustainability best practices worldwide.

The Corporate Value Division will consist of offices of corporate sustainability, corporate philanthropy and brand management. Alex de Laiglesia will head the new division, moving from his current position as head of international investor relations.

News and other information about Shinsei Bank are available at http://www.shinseibank.com/english/index.html.

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Shinsei Bank is a Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three pillar strategic business model comprising Institutional Banking, Consumer and Commercial Finance and Retail Banking. The Bank has total assets of US\$ 92 billion on a consolidated basis (as of March 2007) and a network of 30 Shinsei Bank branches in Japan. Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.