

For Immediate Release

Shinsei Bank, Limited  
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### Shinsei Bank to Open Fukuoka Call Center

— Customers' convenience enhancement by boosting capacity for incoming calls —

Tokyo (Friday, June 1, 2007) – Shinsei Bank, Limited (“Shinsei Bank”) today announced that it will open a call center in Tenjin, Chuo-ku, Fukuoka-city and start its operation from Monday, June 4, 2007. Fukuoka Call Center is the second call center, followed by the one in Tokyo, and it will further improve customers' convenience as the enhanced capacity for incoming calls is expected to shorten callers' waiting time.

Fukuoka Call Center will start with 50 operators, and with its business expansion it is slated to operate for 24 hours by 150 operators within fiscal 2008.

Shinsei Bank has determined to locate its second call center in Fukuoka-city considering accessibility from Tokyo and favorable conditions for hiring call center operators. It also believes that the establishment of Fukuoka Call Center will contribute to the creation of new employment opportunities.

Shinsei Bank is aiming to bring the reality of a lifestyle abundant with color to our customers, through the branding concept “Color your life” and will continue to strive at developing products and services which offer value and convenience to our customers.

#### Outline of Fukuoka Call Center

Location	Fukuoka building, 9 <sup>th</sup> floor, 1-11-17, Tenjin, Chuo-ku, Fukuoka-city
Operating hours	9 a.m.–7 p.m. (scheduled to start 24-hour operation within fiscal 2008)
Total floor area	230 <i>tsubo</i> (about 760 square meters)
Number of operators	50 operators (expected to expand to 150 operators within fiscal 2008)

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*Shinsei Bank is a Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three pillar strategic business model comprising Institutional Banking, Consumer and Commercial Finance and Retail Banking. The Bank has total assets of US\$ 92 billion on a consolidated basis and a network of 29 Shinsei Bank branches in Japan (as of March 2007). Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.*

News and other information about Shinsei Bank are available at <http://www.shinseibank.com/english/index.html>.