SHINSEI BANK

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For Immediate Release

Shinsei Bank, Limited (Code: 8303, TSE First Section)

Shinsei Bank to Post on its Website Questionnaire Results from 100 Financial Planners

INFORMATION

- Financial planners' informative comments about asset management -

Tokyo (Friday, May 25, 2007) – Shinsei Bank, Limited ("Shinsei Bank") today announced that it will publish the results of questionnaire, titled "Let's ask the specialists about Money and Asset management! Questionnaire to 100 Financial Planners" on the Shinsei Bank website from today⁽¹⁾.

This web contents is developed based on the results of questionnaire to 100 financial planners about asset management such as market trends and currency movements, which is conducted jointly with All About Financial Service, Inc. (Head office: Shibuya-ku, Tokyo, Representative Director, President: Norito Kawada). Furthermore, Shinsei Bank gave the same questionnaire to the customers. Financial planners' views and customers' opinions are shown on the website as well as the questionnaire results.

The question introduced on the first time is about interest-rate trend, asking "Do you think that a long-term interest rate on 10-year government bonds exceeds 3% in 3 years?" The question will be changed in every two weeks and the results will be published on the website in sequence.

Shinsei Bank hopes that the web contents will serve customers' financial planning by introducing the financial planners' diverse comments based on their objective viewpoints. Also, Shinsei Bank will provide an opportunity for interactive communication between customers and financial planners by obtaining customers' requests about subsequent questions.

Shinsei Bank is aiming to bring the reality of a lifestyle abundant with color to our customers, through the branding concept "Color your life" and will continue to strive at developing products and services which offer value and convenience to our customers.

- * Please see the attachment for more details.
- * (1) These contents are provided only in Japanese.

Shinsei Bank is a Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three pillar strategic business model comprising Institutional Banking, Consumer and Commercial Finance and Retail Banking. The Bank has total assets of US\$ 92 billion on a consolidated basis and a network of 29 Shinsei Bank branches in Japan (as of March 2007). Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.

News and other information about Shinsei Bank are available at http://www.shinseibank.com/english/index.html.

Image of Web contents:

"Let's ask the specialists about Money and Asset management! Questionnaire to 100 Financial Planners"

Date of First Publication: The First Question: Friday, May 25, 2007 "Do you think that a long-term interest rate on 10-year government bonds exceeds 3% in 3 years?"

Note: These contents are provided only in Japanese

