

For Immediate Release

Shinsei Bank, Limited
(Code: 8303 TSE First Section)**Shinsei Bank Assents to “MOTTAINAI” Campaign**

- Keynote speech by Professor Wangari Maathai, Nobel Peace Prize winner -

Tokyo (Thursday, April 26, 2007) – Shinsei Bank, Limited (“Shinsei Bank”) today announced that it has assented to “MOTTAINAI” Campaign, organized by Mainichi Newspapers “MOTTAINAI” Campaign Office, aiming at the conservation of the environment since April 2007.

“MOTTAINAI” Campaign aims at realizing a sustainable society and at creating a recycling society by rolling out the 3R’s campaign (Reduce, Reuse and Recycle) to the worldwide extent. The campaign is led by Professor Wangari Maathai, Nobel Peace Prize winner, who was impressed with a spirit of “MOTTAINAI”, Japanese word.

The keynote speech by Professor Wangari Maathai will be held at the head office of Shinsei Bank (Chiyoda-ku, Tokyo) on Wednesday, May 2, 2007. Furthermore, Shinsei Bank will take part in activities associated with the objective of this campaign such as producing envelopes with recycled papers.

Keynote speech by Professor Wangari Maathai

Date: 11 a.m. – Noon, Wednesday, May 2, 2007

Venue: Shinsei Bank, the head office building
(1-8, Uchisaiwaicho 2-chome, Chiyoda-ku, Tokyo)Contents: “Green Belt Movement” (tree planting activity in Kenya) and “MOTTAINAI”
Campaign

* Application for this keynote speech has been already closed.

Shinsei Bank is a Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three pillar business model comprising Institutional Banking, Consumer and Commercial Finance and Retail Banking. The Bank has total assets of US\$ 92 billion on a consolidated basis and a network of 29 Shinsei Bank branches in Japan (as of December 2006). Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.

News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>.

Professor Wangari Maathai

Born in 1940. Ex-Assistant Minister for the Environment of Kenya. Ph.D in Biology. To become a biologist, she took overseas education in the US. She came back to Kenya after graduating University of Pittsburgh with a master's degree. She was the first women from East Africa to receive a doctor's degree from University of Nairobi (Kenya),in 1971. In 1977, she started the "Green Belt Movement" (NGO), and so far, 30 million trees have been planted in Kenya through the movement. This movement greatly contributes to not only conserve the environment, but also bring people out of poverty, improve the status of women and support democratization of Kenya through her green activities. In 2002, she became a congressional representative by gaining overwhelming 98% of the votes, and has been in this position since 2003. In 2004, she was awarded the Nobel Peace Prize first for her contribution to sustainable development of the environment, and she was the first African woman to receive the award. Since 2005, when interviewed by Bureau Manager of the Mainichi Newspaper's Editorial Bureau, she has carried the word 'MOTTAINAI' as a universal language for conservation of the environment.

"MOTTAINAI" Campaign

It is environmental conservation activities which the Mainichi Newspapers, etc. started based on the proposal by Professor Wangari Maathai. The campaign is aimed at realizing a sustainable society and at creating a recycling society by rolling out the 3R's campaign (Reduce, Reuse and Recycle) to the worldwide extent. Recently, another R, meaning Respect (respect to nature and people) is included to reinforce and expand the meaning of the campaign. Mainichi Newspapers welcomed Professor Wangari Maathai as an honorable chairperson from March, 2005 and established MOTTAINAI Campaign Office in the company. Since then, Professor Wangari Maathai and other related people, organization and companies including Mainichi Newspapers are emphasizing to conserve the environment from the key word 'MOTTAINAI'.