

For Immediate Release

Shinsei Bank, Limited
(Code: 8303 TSE First Section)**Shinsei Bank Features Images from Mori Art Museum Exhibition
on LED Screen at Omotesando Hills Financial Center**

Tokyo (Thursday, December 14, 2006) --- Shinsei Bank, Limited ("Shinsei Bank") today announced that it is showing video footage from the Mori Art Museum's current video art exhibition, "Bill Viola: Hatsu-Yume (First Dream)," on the outside LED screen of the Omotesando Hills Financial Center from Tuesday, December 12, 2006 to Monday (National Holiday), January 8, 2007.

Shinsei Bank is aiming to bring the reality of a lifestyle abundant with color to our customers, through the branding concept "Color your life." The LED screen (1.9 m high x 7.6 m wide) at Omotesando Hills Financial Center is used to show art works to send out our "Color your life" message.

At present, "Bill Viola: Hatsu-Yume (First Dream)" is being held at the Mori Art Museum in Roppongi Hills (until Monday (National Holiday), January 8, 2007). To coincide with this exhibition, a promotional video, including a clip from one of the exhibits, Mr. Bill Viola's video art work "Five Angels for the Millennium," is being shown on the LED screen at Shinsei Bank's Omotesando Hills Financial Center.

Mr. Bill Viola stayed in Japan for a year and half in 1980-81. This time made a deep impression on him as he was exposed to Japanese culture, including "Zen" (a school of Buddhism) and "Noh" (Japanese traditional drama). "Bill Viola: Hatsu-Yume (First Dream)" is an expression of Mr. Viola's feelings for Japan, its culture and its people.

Outline of the screening on the Omotesando Hills Financial Center LED Screen

Place: Omotesando Hills, Dojun Wing 3F, 12-10, Jingumae 4-Chome, Shibuya-ku Tokyo
Period: Tuesday, December 12, 2006 through Monday (National Holiday), January 8, 2007
Hours: 10:00 – 22:00
Contents: Images publicizing the exhibition "Bill Viola: Hatsu-Yume (First Dream)," including part of Mr. Bill Viola's work "Five Angels for the Millennium," are shown on the outside LED screen of the Omotesando Hills Financial Center. Images publicizing the exhibition are about three minutes each time.

Shinsei Bank is a Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three pillar business model comprising Institutional Banking, Consumer and Commercial Finance and Retail Banking. The Bank has total assets of US\$ 88 billion on a consolidated basis and a network of 29 Shinsei Bank branches in Japan (as of September 2006). Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.

News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>.

LED Screen Image of Omotesando Hills Financial Center (1.92 m high X 7.68 m wide)



* Images publicizing the exhibition of “Bill Viola: Hatsu-Yume (First Dream),”: Supported by: A.R.T.

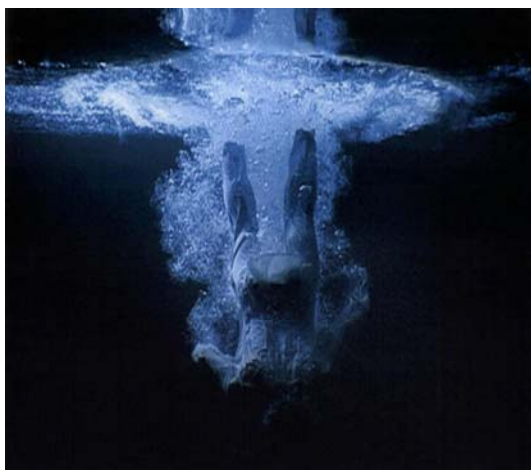
Bill Viola

Born in New York, 1951. Resides in California. Started making video art in the early 1970s. His first video tape work “Wild Horses” was made in 1972. Worked as an assistant to established video artists, such as Nam June Paik. First came to Japan in 1976, traveled around Japan in 1980 and stayed for 18 months on a cultural exchange fellowship. Did a residency at Sony in 1981, where he made “Hatsu-Yume.” From 1992, he focused on making a series of works on the subject of life and death. Represented the United States at the Venice Biennale in 1995. In 1997, had a large-scale touring retrospective exhibition, organized by the Whitney Museum of American Art in New York. In 2003, the J. Paul Getty Museum in Los Angeles produced a solo exhibition, “The Passions,” which toured internationally. In 2004, made a series of work for a new production of the opera, “Tristan und Isolde.”

Mori Art Museum “Bill Viola: Hatsu-Yume (First Dream)”

Period: Saturday, October 14, 2006 through Monday (national holiday), January 8, 2007

Place: Mori Art Museum, Roppongi Hills Mori Tower 53F www.mori.art.museum



For inquiries, call the PR Department of the Mori Art Museum on 03-6406-6111

“Five Angels for the Millennium”, ‘Departing Angel’ 2001
Video Sound Installation Photo: Kira Perov