

For Immediate Release

Shinsei Bank, Limited
 (Code: 8303 TSE First Section)

Shinsei Bank to Start “3-month 1% p.a. Yen Time Deposit” Campaign

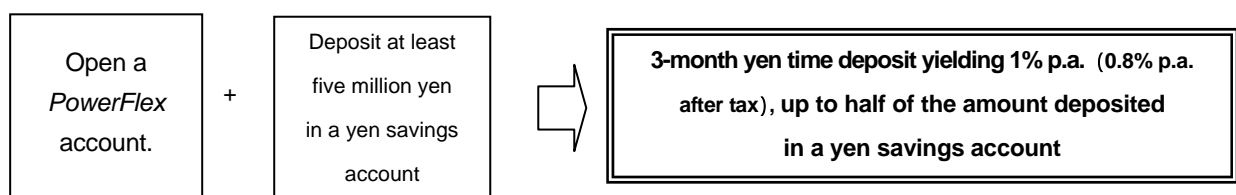
- For new customers who opened a *PowerFlex* account -

Tokyo (Tuesday, September 12, 2006) – Shinsei Bank, Limited (“Shinsei Bank”) today announced that it will hold a campaign for new customers who open a *PowerFlex* account from Tuesday, September 12 to Tuesday, October 31, 2006. During the campaign period, new customers who deposit at least five million yen in their yen savings deposit at branches will be offered the chance to switch up to half of this yen savings deposit to a 3-month yen time deposit that yields 1% p.a. (0.8% p.a. after tax).

This “3-month 1% p.a. Yen Time Deposit” campaign aims to offer prospective *PowerFlex* account customers an investment opportunity in a high-yield short-term time deposit, as well as a chance to experience Shinsei Bank’s financial consulting services and convenient services, such as 24 hours a day, 365 days a year free-of-charge ATM withdrawal¹ and online domestic fund transfer².

Shinsei Bank is aiming to bring the reality of a lifestyle abundant with color to our customers, through the branding concept “Color your life.” Shinsei Bank continues to strive to develop products and services which offer value and convenience to our customers.

■ “3-month 1% p.a. Yen Time Deposit ” Campaign (Branch transactions)



* The interest rate is as of September 12, 2006.

* During the campaign period, only one 3-month yen time deposit yielding 1% p.a. per customer can be accepted.

* The maximum deposit for a 3-month yen time deposit yielding 1% p.a. is 100 million yen.

* No special conditions apply to the remainder in a yen savings account.

* The 3-month yen time deposit yielding 1% p.a. will not be rolled over on the maturity date. Principal and interest thereon will be credited to the customer’s yen savings account. The applicable interest rate thereafter will be the yen savings account interest rate quoted at the bank counter.

* Depending on market conditions, etc., Shinsei Bank may change the applicable interest rate or stop offering the product.

1. Free cash withdrawals are available at the ATMs of Shinsei Bank and Seven Bank 24 hours a day, 365 days a year. Fees will be reimbursed for withdrawals from the ATMs of Japan Post, all major Japanese banks, 4 trust banks, Aozora Bank, Shoko Chukin bank.
2. Up to 5 free online domestic fund transfers are available each month (up to 30 transfers depending on account balances)

Shinsei Bank is a Japanese financial institution providing a full range of financial products and services to both institutional and retail customers based on a three pillar business model comprising Institutional Banking, Consumer and Commercial Finance and Retail Banking. The Bank has total assets of US\$ 84 billion on a consolidated basis and a network of 29 Shinsei Bank branches in Japan (as of June 2006). Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders.

News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>.