

For Immediate Release

Shinsei Bank, Limited

(Code: 8303, TSE First Section)

**Shinsei Bank Launches New Yen Deposit “PowerYokin”**

-Yen deposit with safety features, flexibility of savings account and better interest rates-

Tokyo (Monday, March 7, 2005) --- Shinsei Bank, Limited (“Shinsei Bank”) today announced the launch of *PowerYokin*, new yen deposit with a primary focus on security and safety, in addition to ease and flexibility that customers look for in a savings account. This new account also provides customers potential to earn time-deposit-like interest rates.

In light of the public concern regarding ATM frauds, Shinsei Bank has developed *PowerYokin* to add higher level of safety than a savings deposit while allowing customers the flexibility in operating this new account 24 hours a day. To ensure that customers’ deposits are protected, *PowerYokin* requires customers to transfer their money to their yen savings deposits through Shinsei Financial Centers (branches) and Shinsei *PowerCall* (call center) to withdraw cash from ATMs. (See the Appendix for details.)

The *PowerYokin* account applies a base interest rate, which is higher than that of savings deposit, to an account balance at the end of every day and provides interests every month. In addition, quarterly and yearly bonus interests are provided according to the deposit period.

As the pay-off insurance is going to end, customer needs for guaranteed savings deposits covered by deposit insurance together with better interest rates and flexibility has been growing. *PowerYokin* can meet such customer needs, and is also suitable for customers who would like to keep funds without compromising yields on them while watching the market to make decisions.

Shinsei Bank continues to develop new products and services to meet various customers’ needs.

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*Shinsei Bank is a Japanese banking institution founded on global standards of governance and management. With over \$60 billion in assets and 29 branches throughout Japan (non-consolidated, as of December 2004), Shinsei provides a broad range of value-added financial solutions to institutional and individual customers under the banner of “Better Banking.” Our PowerFlex account, free ATM network and internet banking service along with our customer friendly financial centers have redefined the Japanese retail banking experience. Shinsei is committed to long-term growth and profitability by expanding its customer-focused business model.*

*News and other information about Shinsei Bank are available at <http://www.shinseibank.com/english/index.html>.*

## PowerYokin Product Outline

### Summary of products:

Customers can transfer money from/to savings deposits 24 hours a day, and three types of interest rates are applied depending on an account balance and deposit period.

### Applicable interest rate:

#### Base interest rate:

Interest rate as displayed in Shinsei Financial Centers is applied, and interests are provided every month.

#### Bonus interest rate1:

Quarterly bonus interest rate is applied to an average of the lowest deposit balance every month during deposit period until every quarterly interest review date (March 31, June 30, September 30, and December 31), and interests are provided.

If the average of the lowest deposit balance every month is zero, bonus interest rate1 shall be zero.

#### Bonus interest rate2:

Yearly bonus interest rate is applied to the lowest deposit balance during deposit period until an annual interest review date of December 31, and interests are provided.

If the lowest deposit balance during the deposit period is zero, bonus interest rate2 shall be zero.

### Interest calculation method:

Interest shall be calculated will be calculated on a 365-day a year basis.

Deposit term: Free

### Deposit:

Customers can deposit anytime by transferring from yen savings deposit account in units of 1 yen.

### Withdrawal:

Customers can withdraw from the *PowerYokin* account anytime by transferring their money to yen savings deposit account in unit of 1 yen (※). (In case customers deposit/withdraw cash from ATMs, they have to transfer cash to/from yen savings deposit accounts.)

#### ■ Interest rates (before tax) as of March 7, 2005

Base interest rate: 0.01%

Bonus interest rate1: 0.05%

Bonus interest rate2: 0.05%

Bonus interest rates will be applied to deposit balance from April 2005.

(※) If funds are transferred from *PowerYokin* to savings deposit more than 5 times a calendar month, base interest rate and annual bonus rate are applicable but not the quarterly bonus rate.