For Immediate Release

Company Name: Shinsei Bank, Limited

Name of representative: Masamoto Yashiro

Chairman and CEO

(Code: 8303 TSE First Section)

Shinsei Bank Announces Acquisition of Majority Interest in APLUS

Tokyo (Friday, September 3, 2004) -- Shinsei Bank, Limited ("Shinsei Bank") today announced that it reached an agreement with APLUS Co., Ltd. ("Aplus") to acquire a majority interest in Aplus. The transaction will be conducted through a Shinsei Bank subsidiary under a third party allotment of new

shares.

1. Purpose of acquisition

Shinsei Bank' strategic plan is to actively expand its non-bank business and to generate superior returns and profitability in each of its three key business lines; institutional banking, retail banking and non-bank business. Shinsei Bank has recently taken steps to expand non-bank business line, offering corporate loans for small and medium-sized enterprises, real estate-secured loans including

housing loans, and consumer installment credit business through Shinsei Bank subsidiaries.

Aplus, a major consumer credit company in Japan, possesses a solid nation-wide business network, including an excellent branch system and experienced, knowledgeable personnel. Aplus provides a number of consumer financing products including tie-up credit cards and offers a single application

system in installment credits and loan cards to attract more customers.

Adding Aplus as its subsidiary will allow Shinsei to offer installment credits, credit cards and consumer loans to its broadened customer base. A stronger non-bank business line will enhance Shinsei Bank's profitability by providing new opportunities for growth, and improve overall business stability by

diversification.

2. Profile of Aplus

Please refer to the Attachment

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3. Details of acquisition

(1) Third party allotment of new shares

Allocation : a subsidiary of Shinsei Bank

• Type and total number of shares to be issued : common share, 129,614,767 shares

Issue price : 270 yen per share
Total yen amount : 34,995,987,090 yen
Amount to be included in paid-in capital : 17,497,993,545 yen

Basis for pricing : Issue price was determined taking into

account of the latest price and the historical

average price

• Subscription date : September 28, 2004

The subsidiary's ownership before/after acquisition
Total number of shares before the acquisition : nil

Number of newly acquired shares : 129,614,767 shares

Total number of shares after the acquisition : 129,614,767 shares (66.99% ownership)

(2) Assignment of treasury stock held by Aplus

• Assignee : a subsidiary of Shinsei Bank

Type and total number of shares to be assigned: common share, 38,864 shares

Assignment value : 10,493,280 yen

Subscription date : September 28, 2004

(3) Shinsei Bank's total number and percentage of voting rights

• Before the acquisition : 2,379 (1.87%)

Number of newly acquired voting rights : 259,307

• After the acquisition : 261,686 (67.74%)

(Reference)

Number and percentage of shares

to be owned by Shinsei Bank : 1,189,500 shares (0.61% ownership)

Number and percentage of shares

to be owned by Shinsei Bank's subsidiary : 129,653,631 shares (67.01% ownership)

(4) Assignment of preferred shares

Shinsei Bank will purchase preferred shares of 30 billion yen (face value) issued by Aplus held by UFJ Bank Limited.

(5) Capital enhancement

Upon completion of the acquisition, Shinsei Bank will increase Aplus' capital to a sufficient level, following the amendment of Aplus' article of incorporation which must be approved through a resolution at an extraordinary shareholders' meeting.

4. Influence on Shinsei Bank's earnings forecast

Shinsei Bank does not expect to have a material change in forecasted net income given the goodwill amortization. The Bank expects that consolidated operating income will increase by adding Aplus as a subsidiary. The Bank plans to revise the forecast following the completion of the transaction.

(Reference)

Projections for Fiscal Year 2004 Results (disclosed on May 28, 2004)

Consolidated

	Operating income	Net operating income	Net income
Full year	190 billion yen	62 billion yen	66 billion yen

Non-consolidated

	Operating income	Net operating income	Net income
Full year	180 billion yen	60 billion yen	66 billion yen

Profile of Aplus

Company name	APLUS Co., Ltd.	
President	Junji Sugiyama	
Address	1-17-26 Minami-Semba, Chuo-ku, Osaka	
Establishment	October 6, 1956	

Data as of March 31, 2004

Paid-in capital	31.15 billion yen		
Number of shares issued	Common shares: 63,859,251 shares		
	Class A preferred shares: 5,000,000 shares		
	Class B preferred shares: 10,000,000 shares		
	Class C preferred share: 15,000,000 shares		
Total shareholders' equity (consolidated)	50.75 billion yen		
Total assets (consolidated)	1,841.94 billion yen		
Operating income (consolidated)	107.09 billion yen		
Net operating income (consolidated)	3.9 billion yen		
Major shareholders	Common shares: Sanshin (6.39%), UFJ Business Finance		
(ownership percentage)	Corp. (6.11%), UFJ Bank Ltd. (5.14%), Toyo Property Co.,		
	Ltd. (4.19%), UFJ Trust Bank Ltd. (3.5%)		
	Preferred shares: UFF Bank Ltd. (100%)		
Fiscal year ended	March		
Number of employees	1,893		
Number of offices	64 in Japan		
Major business	Shopping credit business: shopping credit, automobile		
	credit, collection guarantee		
	Credit card business: credit card, tie-up credit card		
	Consumer finance business: card cashing,		
	loan card "Spirits"		
	Settlement business: auto net service, collection		
	at convenience stores, lease collection		
	Finance business: leasing, loans for business		
	owners, loans for individuals		
Major operational results and financials	Fiscal year ended	Fiscal year ended	
(non-consolidated)	31 March, 2003	31 March, 2004	
Operating income	103.63 billion yen	106.60 billion yen	
Operating profits	2.1 billion yen	3.0 billion yen	
Net operating income	2.1 billion yen	3.0 billion yen	
Net income	0.4 billion yen	0.7 billion yen	
Total assets	1,866.49 billion yen	1,838.35 billion yen	
Total shareholders' equity	45.46 billion yen	49.52 billion yen	
Dividend per share	nil	nil	