

Shinsei Bank, Limited
 (TSE Code No. 8303)

Shinsei Bank to Open “Shinsei Financial Center - Ginza”

- Located at corner of Ginza 4-chome intersection -

Tokyo (Wednesday, April 28, 2004) – Shinsei Bank, Limited (“Shinsei Bank”) today announced the establishment of the “Shinsei Financial Center - Ginza” on the 6th floor of Sapporo Ginza Building at the corner of the Ginza 4-chome intersection and commencement of operations on May 10, 2004.

The “Shinsei Financial Center – Ginza” is located among upscale department stores such as Mitsukoshi, Matsuya and Matsuzakaya, as well as many luxury brand shops. The building entrance faces Chuo-Dori Street, next to A4 exit of Ginza subway station, offering an excellent access.

An ATM corner at the entrance of the building will be available 24 hours a day 365 days a year free of charge for comprehensive PowerFlex account cash cardholders.

With the opening of the “Shinsei Financial Center – Ginza”, Shinsei Bank continues to seek to provide better products and services as well as to increase convenience for customers.

Shinsei Financial Center - Ginza

- Address: Sapporo Ginza Building 6F (corner of Ginza 4-chome intersection),
 8-1, Ginza 5-chome Chuo-ku, Tokyo
- Business hours: From 11:00 am to 7:00 pm on weekdays and Saturdays
 (ATM services available 24h/365days)
- Services provided: Comprehensive PowerFlex account transactions as well as consulting services for asset management

■ Shinsei Financial Center - Ginza

