

For Immediate Release  
April 18, 2003

## Shinsei Bank to Open “Roppongi Hills Branch”

- The Only Banking Outlet with Full Retail Services Inside Japan’s Largest Urban Renovation Project -

Tokyo (Friday, April 18, 2003) – Shinsei Bank, Limited (“Shinsei Bank”) announced today that it would open the “Roppongi Hills Branch” on April 25, replacing its Roppongi Branch, in the Roppongi Hills urban renovation complex (6-10-1 Roppongi, Minato-Ku, Tokyo). The grand opening of the complex will be on April 25. The Roppongi Hills Branch (commonly called the “Roppongi Hills Financial Center”) will be the only banking outlet providing full-range retail services in the Roppongi Hills urban renovation area (as of April 25, 2003). The area expects to have over 100,000 visitors a day and about 20,000 people working in offices.

As a Shinsei Financial Center, the Roppongi Hills Branch will showcase Shinsei’s revolutionary new style of retail banking, providing a full range of services that apply a combination of the latest technology, optimized processing and coordination with the call center, the Internet, and the operations service center.

The branch has two offices in the Roppongi Hills complex. One is located on the 6<sup>th</sup> floor of the Mori Tower office building, and another is located along Keyakizaka Street, a high-end brand shopping area. They will meet the banking needs of visitors, residents and people working in the complex. Shinsei will have its popular free ATM service available at three locations in the complex (in Metrohat/Hollywood Plaza connecting directly from Roppongi Station on the Hibiya Subway Line, at Roppongi Hills Residence, a high-end condominium, and in Food Magazine, a high-end supermarket).

Shinsei seeks to improve its user-friendly approach to banking that customers appreciate at business and commercial complexes like the Roppongi Hills Branch, and to expand its Financial Center network in pursuit of new customers.

### Roppongi Hills Branch

Address: Mori Tower, 6-10-1 Roppongi, Minato-Ku, Tokyo  
Opening Date: Friday, April 25, 2003, 9am  
Business Hours: From 11am to 7pm  
Services Provided: ATM services during Mori Tower’s business hours and comprehensive PowerFlex account transactions as well as consulting services for asset management

### Keyakizaka Street Sub-Branch of the Roppongi Hills Branch

Address: Keyakizaka Terrace, 6-15-1 Roppongi, Minato-Ku, Tokyo  
Opening Date: Friday, April 25, 2003, 9am  
Business Hours: From 11am to 7pm  
ATM services: 24h/365 days  
Provided Services: Same as above

1- Map to the Roppongi Hills Financial Center



2- CG Image of the Roppongi Hills Financial Center

