

For Immediate Release

October 15, 2002

Shinsei Bank and Nissin to Launch Joint Venture for Small Business Lending

Tokyo (Tuesday, October 15, 2002) – Shinsei Bank, Limited (“Shinsei Bank”) announced today that it has agreed to create a joint venture focused on small business lending with NISSIN CO., LTD. (“Nissin”).

Objective of the joint venture:

By combining Nissin’s 40-years of experience in lending to small business owners and Shinsei Bank’s business analysis capabilities, Nissin and Shinsei Bank intend to meet small businesses funding needs, which conventional financial services, including bank loans and other commercial loans, do not fully cover.

Outline of the joint venture:

Shinsei Business Finance Co., Ltd., the new joint venture company, will offer lending products designed for quick and smooth supply of business funds to the small businesses sector, a customer segment that falls between that normally served by both banks and commercial loan providers.

When Shinsei Business Finance begins operations, Nissin and Shinsei Bank plan to offer products that will extend unsecured loans on deeds up to ¥10 million, at contract rates ranging from 8% to 20% per annum. The joint venture will combine Nissin’s knowledge of small business financing and sales network and Shinsei Bank’s small business credit modeling and methodology in order to meet a variety of customer capital needs.

After its launch, the joint venture company will work to expand its business by gradually developing its line of products.

Outline of the joint venture company:

Trade name:	Shinsei Business Finance Co., Ltd.	
Head office:	16-13, Nihonbashi 2-chome, Chuo-ku, Tokyo	
Opening of business:	November 1, 2002 (expected)	
Capital:	¥735 million	
Shareholding:	Shinsei Bank:	75% of shares of common stock
	Nissin:	25% of shares of common stock
Major business:	Lending business and mediation of lending	
Officers and employees:	Officers:	4 Directors and 3 Statutory Auditors
	Initial Employees:	6 (employees seconded from Shinsei Bank and Nissin, excluding part-time workers)