

## Opening of Roppongi Branch

Tokyo (Thursday, November 15, 2001) --- Shinsei Bank, Limited (“Shinsei Bank”) today announced to open Roppongi Branch as Shinsei Financial Center on Monday, December 3, 2001 in Minato-ku, Tokyo. This is the first new branch for Shinsei Bank.

Since June, Shinsei Bank has improved its remote channels and converted its branches to Shinsei Financial Centers. By opening new branch(es) in metropolitan area, the Bank aims to continue enhancing branch and ATM network further.

The Bank regards Shinsei Financial Center as “a showroom to provide comprehensive financial services to customers”. Not only as a transaction place, Shinsei Bank will make it a space for deliver various useful information to customers.

At Roppongi Branch, Shinsei Bank will offer people working in Roppongi area including foreigners many attractive services such as 24 hour ATM and international cash service. English speaking tellers will be assigned in the Roppongi Branch.

### [Roppongi Branch]

Address: 2-2, Roppongi 5-chome, Minato-ku, Tokyo

Start of Operation: Monday, December 3, 2001, 9:00a.m.

Business Hours: from 9:00a.m. to 7:00p.m. (excluding Saturday, Sunday, and December 31 – January 3)

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From 3:00p.m. on the opening day, December 3, 2001, Shinsei Bank will hold an opening ceremony at the Roppongi Branch. Various campaigns and opening events will also be held. (Please refer to the attachment.)

## **Outline**

Name: Shinsei Bank, Limited, Roppongi Branch  
Address: 2-2, Roppongi 5-chome, Minato-ku, Tokyo  
Start of Operation: Monday, December 3, 2001, 9:00a.m.  
Business Hours: from 9:00a.m. to 7:00p.m. (excluding Saturday, Sunday,  
and from December 31 to January 3)

## **Opening (Greeting and tape cutting)**

Date and Time: Monday, December 3, 2001, 3:00p.m. –  
Place: Shinsei Bank, Limited, Roppongi Branch  
(2-2, Roppongi 5-chome, Minato-ku)

Special services at the opening

- On December 3, wine will be served.
- Gifts such as original wine will be available to customers who join in games and answer an survey on December 3 and 4.

## **Opening Event at Lapiross Roppongi**

Date and Time: Monday, December 3, 2001, 3:00p.m.-7:00p.m.  
Tuesday, December 4, 2001, 11:00a.m.-7:00p.m.  
Place: Lapiross Roppongi (1-24, Roppongi 6-chome, Minato-ku)  
Events: Jumbo roulette games  
Shinsei original goods to the game participants

## **Opening Campaign**

(1) US\$10 present

To all customers who come to Roppongi Branch and open account “PowerFlex”, Shinsei Bank presents US\$10 later.

[Available Period] from December 3, 2001 to December 28, 2001

(2) Three-Month Yen Term Deposit

To customers who open account at the counter of Roppongi Branch, special 1% annual rate Three-Month Yen Term Deposit (0.8% after tax) is available.

[Deposit Amount] 300 Thousand Yen – 1 Million Yen

[Deposit Term] Three months

[Available Period] from December 3, 2001 to December 28, 2001