

December 3rd, 2018

For immediate release

Shinsei Bank, Limited
Sodateage.net, an authorized specified non-profit organization

MoneyConnection® Implemented in 1,000 Schools

MoneyConnection®, a financial literacy education program developed jointly by Shinsei Bank and Sodateage.net, an authorized specified non-profit organization (Tachikawa City, Tokyo; President: Kei Kudo; hereinafter, “Sodateage. net”), will be implemented in 1,000 schools including the program for Adachi Shinden High School, Tokyo (Adachi-ku, Tokyo; President: Eiji Aoki) on December 13th, 2018. A “earn income” version (90 minutes program) will be implemented in Adachi Shinden High School during its class, targeting 269 second-grade students of seven classes. The “earn income” version focuses on thinking about working and finance.

Money Connection® is the first financial literacy education program in Japan mainly targeting high school students and conducted in the form of a workshop. Aiming to prevent young people from being unemployed, the program provides high school students with an opportunity to think about their future seriously through an exercise which reviews their value. The program was developed jointly by Shinsei Financial, Ltd., a Shinsei Bank Group member company, and Sodateage.net in 2006. The Shinsei Bank Group has been supporting Sodateage.net since 2012, as part of the Group’s CSR activities focusing on “developing the next generation”. The program has been provided to approximately 126 thousand high school students across Japan in total, utilizing its corporate knowledge and the NPO’s expertise (as of September 30, 2018).

Recently, more financial literacy education programs have been implemented as part of career support education at universities, and educational institutions as they have stronger needs for collaboration with external organizations. Shinsei Bank and Sodateage.net will continue to implement the program, responding to stronger social needs for financial literacy education.

【Summary of the MoneyConnection® program held at the 1,000th school】

School: Adachi Shinden High School, Tokyo
(<http://www.adachishinden-h.metro.tokyo.jp/site/zen/>)
Address: 10-16, Shinden 2-chome, Adachi-ku, Tokyo
Date: Thursday, December 13th, 2018
Time: The third and fourth classes (from 10:35 to 12:15)

End