

For Immediate Release

Company Name: Shinsei Bank, Limited  
Name of Representative: Hideyuki Kudo  
President and CEO  
(Code: 8303, TSE First Section)

## **Renewal of Webpages on Investment Trust and Market Information and Provision of QUICK Fund Score**

- First provider of QUICK Fund Score as an objective indicator for fund evaluation -

Tokyo (November 28, 2018) --- Shinsei Bank announced today that Shinsei Bank will fully renew its webpages on investment trust and market information for individual customers and will start providing QUICK Fund Score\*<sup>1</sup> developed by QUICK Corp. (Chuo-ku, Tokyo; President and Chief Executive Officer: Katsuyoshi Kondo; hereinafter, "QUICK"), as the "customer-centric" indicator to evaluate investment trusts by analyzing the suitability for long-term investment in a diversified manner.

Shinsei Bank regularly announces its "policy on customer-oriented business conduct"<sup>2</sup>, its action plan and implementation status. This is an implementation of the action plan for realizing "customers' best interest" and "easy-to-understand provision of important information".

UX (customer user experience) will be enhanced by offering a fund comparison function and individual fund information in an easy-to-understand manner through improving UI (user interface) of the search function within the investment trust and marketing information site. For accumulative investment trusts, simulations using actual funds will be available by referring to track records including their past performances.

Furthermore, Shinsei Bank will provide QUICK Fund Score developed by QUICK which has expertise in financial information as the reference indicator so that customers can analyze their investment in an objective and diversified manner. Shinsei Bank will be the first QUICK Fund Score provider among domestic banks selling investment trusts to individual customers. Shinsei Bank plans to include the Score in the fliers and brochures at its branches, as one of its initiatives for providing "easy-to-understand" and "easy-to-compare" information to its customers.

Shinsei Bank and its Group member companies aim to become "a banking group that is sought out by customers, and contributes to the development of both domestic and international industrial economies" and "a banking group that strives for highly transparent management and values that is trusted by all stakeholders including customers, investors, and employees" as management principles. The Shinsei Bank Group will continue to contribute to the sustainable growth and development of society and the economy by ensuring customer-oriented business conduct, emphasizing the importance of "helping customers' asset building through consistent customer-oriented business operation".

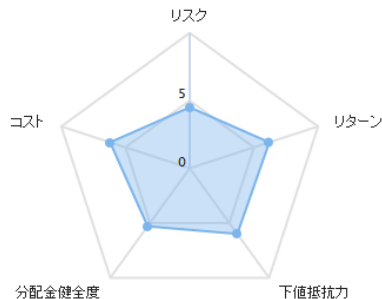
\*<sup>1</sup> QUICK Fund Score is a customer-oriented fund evaluation indicator which analyzes funds in a diversified manner, whether they are suitable for customers' long-term investment.

\*<sup>2</sup> ["Establishment of "The Policy on Customer-Oriented Business Conduct" and its "Action Plan" dated June 23<sup>rd</sup>, 2017](#) (Shinsei Bank news release)

## 【Reference】

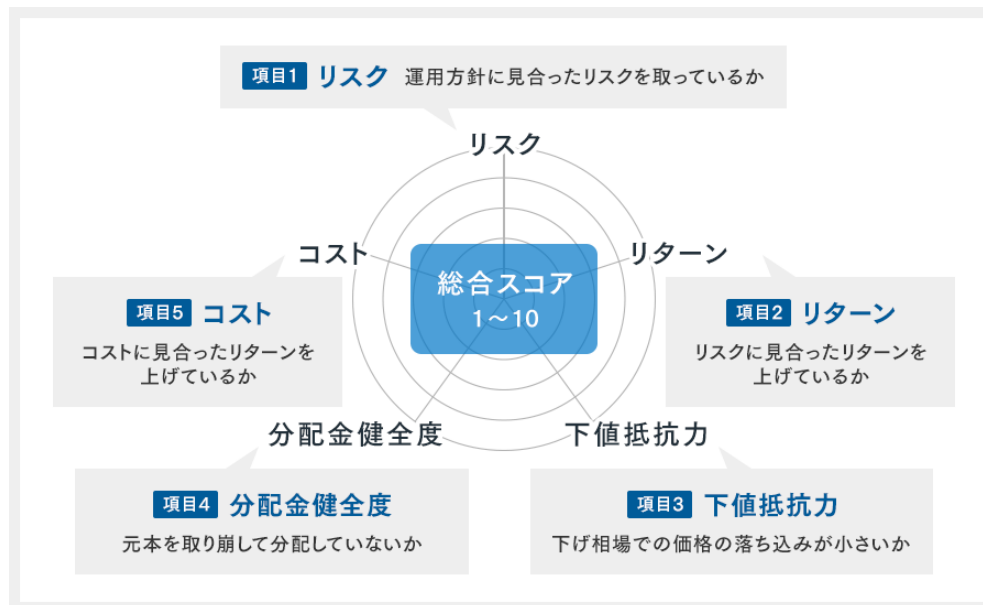
### Chart1: QUICK Fund Score: Conceptual Diagram

QUICKファンドスコア (中長期投資に適したファンドの評価)



リスク	4.5
リターン	6.2
下値抵抗力	6.0
分配金健全度	5.3
コスト	6.2

### Chart 2: Parameters of QUICK Fund Score



End

\*\*\*\*\*

Shinsei Bank is a leading diversified Japanese financial institution providing a full range of financial products and services to both institutional and individual customers. The Bank has a network of outlets throughout Japan and is committed in its pursuit of uncompromising levels of integrity and transparency in all of its activities in order to earn the trust of its customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders. News and other information about Shinsei Bank is available at <https://www.shinseibank.com/corporate/en/index.html>