



## For Immediate Release

Asuka Corporate Advisory Co., Ltd. Shinsei Bank, Limited

## **Notice on Capital and Business Alliance**

Tokyo (Wednesday, August 8, 2018) --- Shinsei Bank, Limited (Chuo-ku, Tokyo; President and CEO Hideyuki Kudo; hereinafter, "Shinsei Bank," "the Bank") today announced that Shinsei Bank and Asuka Corporate Advisory Co., Ltd (Chiyoda-ku, Tokyo; Chief Executive Officer Mamoru Taniya; hereinafter, "ACA"), which engages in the investment advisory and agency business, have agreed on a capital and business alliance. Shinsei Bank subscribed to a third party allocation of ACA's shares as of August 3, 2018, and will invest in the "Asuka Value Up Unit Trust" (hereinafter, "the Trust"), a private investment trust received the investment advice from ACA and operated by Asuka Asset Management Co., Ltd. With this capital and business alliance, ACA became an equity method affiliated company of Shinsei Bank.

The Trust was established in March 2005 based on the philosophy of "supporting the management of the listed companies in Japan." The Trust has selected investees from a long-term perspective, invested mainly in small and medium-cap shares, and supported improvements in the corporate value of the mature companies that seek growth strategies or of the companies that struggle to define strategies as a listed company after IPO. The Trust has a unique investment style, offering the support of ACA members with diverse business experience and investment achievements to the management of the investees, and providing them with the support on the development of business strategies or the advice regarding the reinforcement of the business.

Through this alliance, ACA will further strengthen its management foundation and aim to improve the quality of its current investment advice and suggestions for increasing corporate value of the fund's investees. Shinsei Bank and ACA will offer new highly value-added services to their respective borrowers and investees through the viewpoint of integrating debt finance and equity finance, and help them raise their corporate values.

Shinsei Bank has a corporate culture of offering corporate finance from a long term perspective, which is highly compatible with ACA's corporate culture, making an investment advice to the Trust that advocates a "partnership-style" shareholder through engagement activities including communication with the management of the investees. Shinsei Bank will support the expansion and growth of the Trust and ACA through its network, and introduce to its institutional business the "corporate value increase" know-how to improve its services to corporate customers. In addition, Shinsei Bank and ACA will integrate the Bank's traditional financial services and ACA's know-how in the "corporate value increase", and consider a joint-development of the future investment products/methods in the areas other than the hedge funds that currently utilize the expertise of ACA.

■ Outline of Asuka Corporate Advisory Co., Ltd.

Name : Asuka Corporate Advisory Co., Ltd.
Representative : Representative CEO: Mamoru Taniya

Established: March 14, 2005

Location : Uchisaiwaicho Daibiru Bldg., 6th Floor, 1-3-3 Uchisaiwaicho, Chiyoda-ku,

Tokvo

Main business : Investment advisory and agency business

Capital : 161.5 million yen (after the implementation of the third-party allotment)

(including the capital surplus)

## ■ Outline of Shinsei Bank

Name : Shinsei Bank, Limited

Representative : President and CEO: Hideyuki Kudo

Established : December 1952

Location : Nihonbashi Muromachi Nomura Building, 2-4-3 Nihonbashi-muromachi,

Chuo-ku, Tokyo, Japan

Main business : Banking Business

Capital : 512.2 billion yen (as of March 31, 2018)

## (Reference)

☐ Asuka Value Up Unit Trust

Name : Asuka Value Up Unit Trust

Established : March 24, 2005

Asset management company : Asuka Asset Management Co., Ltd.

Investment target : Domestic listed shares (middle and small -cap shares)

☐ Asuka Asset Management Co., Ltd.

Name : Asuka Asset Management Co., Ltd.

Representative : President, Representative Director: Toshihiro Hirao

Established : December 28, 2007

Location : Uchisaiwaicho Daibiru Bldg., 6th Floor, 1-3-3 Uchisaiwaicho, Chiyoda-ku,

Tokyo

Main business Type II financial instruments business, investment advisory and agency

business, investment management business

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