

For Immediate Release

Company Name: Shinsei Bank, Limited
Name of Representative: Hideyuki Kudo
President and CEO
(Code: 8303, TSE First Section)

Shinsei Bank Invests in Exchange Corporation Holdings Limited

Tokyo (Friday, November 10, 2017) --- Shinsei Bank, Limited (hereinafter, “Shinsei Bank” or “the Bank”) announced today that it had made an equity investment in Exchange Corporation Holdings Limited, a holding company of Exchange Corporation K.K. (Minato-ku, Tokyo; President & Representative Director Russell Cummer; hereinafter “ExCo”), which provides an online payment service named “Paidy”.

Shinsei Bank recognizes that payment services have a large potential to develop and provide highly convenient services for small businesses and individual customers in the electric commerce (EC) market, which is expected to grow further. By investing in the holding company of ExCo, which provides highly unique payment services, Shinsei Bank aims to enhance its relationship with ExCo with a view to discussing and developing new services together.

This investment will enable Shinsei Bank to collaborate with ExCo including personnel exchanges and other opportunities, and to discuss products and services to meet customer needs utilizing the knowledge and network the Bank has developed in various business areas such as leasing and consumer finance services.

■ Outline of Paidy

Paidy is a new online payment service, which users can use when making purchases from affiliated online shopping services, by simply selecting and entering their mobile number and email address. Payment using Paidy is safe as membership registration or credit card information is not required. Users receive an invoice from Paidy for the purchases they have made in a month, and make payment at a convenience store or through bank transfer. In addition, because users can manage their usage status of Paidy via the MyPaidy function, affiliated online shopping service providers can expect to improve a transaction closing rate, rate of repeated users and average customer spend. Since the commencement of the Paidy service in October 2014, the cumulative total number of accounts has exceeded 900,000 as of the end of October, 2017.

■ Outline of Exchange Corporation K.K.

Name:	Exchange Corporation K.K. (https://paidy.com)
Representative:	President & Representative Director Russell Cummer
Established on:	March 13, 2008
Address:	3rd Floor, Halifax Building, 3-16-26 Roppongi, Minato-ku, Tokyo
Main business:	Payment related services for EC businesses Intermediary business for the purchase of individual credit: Kanto (ko) No. 86-1/Money lending business: Tokyo Metropolitan Governor (2) No. 31529
Capital:	894 million yen (as of August 24, 2017)
Shareholder:	Exchange Corporation Holdings Limited (100%)

Shinsei Bank is a leading diversified Japanese financial institution providing a various range of financial products and services to both institutional and individual customers. The Bank has a network of outlets throughout Japan and is committed in its pursuit of uncompromising levels of integrity and transparency in all of its activities in order to earn the trust of its customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders. News and other information about Shinsei Bank is available at <http://www.shinseibank.com/corporate/en/index.html>