

For Immediate Release

Shinsei Bank, Limited
Shinsei Corporate Investment Limited

Investment in UniFa Inc. by Child-care Support Fund

Tokyo (Wednesday, October 4, 2017) --- Shinsei Bank, Limited (Chuo-ku, Tokyo; President and CEO: Hideyuki Kudo; hereinafter, “Shinsei Bank” or “the Bank”) today announced that the Bank and Shinsei Corporate Investment Limited (Chiyoda-ku, Tokyo; President and CEO: Ippei Matsubara; hereinafter, “SCI”) underwrote the third party allotment executed by UniFa Inc. (Nagoya, Aichi; President Yasuyuki Toki; hereinafter, “UniFa”) through their jointly formed Japan Impact Investment I Limited Partnership (hereinafter, “Child-care Support Fund”).

Based on the concept of creating “family portal media,” UniFa has offered “LOOK ME PHOTO,” an Internet photograph selling service exclusively for nurseries and kindergartens since July 2013. Utilizing the advanced IT technology including image recognition and app functions, this service automates the entire process from uploading the photographs taken to viewing by parents, collecting bills, compiling, printing, and delivering the photographs, drastically reducing the workload on the nurseries and kindergartens related to photograph selling. UniFa has provided this service to over 1,800 institutions throughout Japan. UniFa further started providing a nursery and kindergarten child monitoring robot called “MEEBO” in August 2015, which automatically takes their photographs and videos, monitors children’s arrival at nurseries and kindergartens, and has dances and plays trivia with children, and “LOOK ME NOTE,” which digitizes a paper note recording children’s daily events in nurseries and kindergartens and sleep and health conditions. Due to a high evaluation on UniFa’s “smart nursery conception”, which helps support the work of nursery caretakers with increasing burdens due to manpower shortages, and the IoT (Internet of Things) service model specifically geared for children, UniFa granted the first prize at the “First Startup World Cup” (sponsored by Fenox Venture Capital) in San Francisco, US, in March 2017.

UniFa has raised a total of JPY 1.02 billion yen in funds through third party allotment for the expansion of its “LOOK ME PHOTO” business, and for system development and human resources investment to launch its “Healthcare IoT” business. Shinsei Bank and SCI have underwritten a part of the total funds on June 30, 2017 through the Child-care Support Fund.

Child-care Support Fund was formed in January 2017 by Shinsei Bank and SCI in order to undertake impact investments¹ in domestic child-care related businesses. The Fund provides approximately 50 million yen per investment to early-to-later stage companies engaging in businesses such as childcare, after-school care, education, household support, and supporting families caring both children and elders in parallel, and work-life balance-related businesses such as support of working women. The Fund made its investment in mama square Co., Ltd. (Minato-ku, Tokyo; President: Satoshi Fujishiro), and WISDOM ACADEMY Inc. (Toshima-ku, Tokyo; Representative: Yoshikazu Suzuki), which operates a private after-school care center offering enrichment lessons and pick-up services. Shinsei Bank and SCI will strive to identify additional investment targets and aid their development.

¹ Investments aiming to secure both economic and social returns

[Summary of UniFa Inc.]

Name	: UniFa Inc.
Establishment	: May 29, 2013
Representatives	: President: Yasuyuki Toki
Headquarters	: Marunouchi A・T Building 10th floor, Marunouchi 2-16-3, Naka-ku, Nagoya, Aichi
Business	: Portal media business for enriching family communication
Capital	: JPY 1,339.48 million yen (Post-third party allotment, including capital reserve)

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