

For Immediate Release

Shinsei Bank, Limited
APLUS FINANCIAL Co., Ltd.

Shinsei Bank Group to Enter the Overseas Prepaid Card Business

-"Shinsei Bank: excellent in foreign currency services" is to launch "Overseas Prepaid Card GAICA," overseas prepaid card directly loadable from foreign currency savings, as early as July 2015 with the aim to offer its customers new ways to use foreign currencies -

Tokyo (Monday, June 22, 2015) --- Shinsei Bank, Limited (Chuo-ku, Tokyo; President and CEO: Hideyuki Kudo; hereinafter "Shinsei Bank"; the "Bank") and its consolidated subsidiary, APLUS FINANCIAL Co., Ltd. (Tokyo Office: Shinjuku-ku, Tokyo; Representative Director and President: Satoshi Noguchi; hereinafter "APLUS FINANCIAL"), announced today that they will enter into the overseas prepaid card business.

APLUS Co., Ltd. (Tokyo Office: Shinjuku-ku, Tokyo; Representative Director and President: Satoshi Noguchi; hereinafter "APLUS"), a consolidated subsidiary of APLUS FINANCIAL, will use its Visa membership to issue "Overseas Prepaid Card GAICA (hereinafter "GAICA")," a prepaid card exclusively for overseas use. GAICA will be available to customers who apply for the prepaid card through a dedicated website, offering them convenient functions such as being able to load the card in yen and withdrawing funds in local currencies from overseas ATMs. Furthermore, it will provide customers who have a Shinsei Bank comprehensive *PowerFlex* account (hereinafter, "*PowerFlex*") with functions such as directly loading GAICA cards in a foreign currency from their *PowerFlex* foreign currency savings accounts and returning the outstanding balance on their GAICA card to the same accounts after their return to Japan. Shinsei Bank and APLUS plan to launch GAICA and begin accepting transaction in July 2015.

1. Summary of "Overseas Prepaid Card GAICA"

GAICA is a prepaid card supported by the international brand, Visa, exclusively for overseas use available to customers aged 13 and over residing in Japan, with no annual membership fees. Using GAICA, customers can withdraw funds in local currencies from approximately 2.3 million ATMs bearing the "Visa" or "PLUS" logo in more than 200 countries (as of the end of December 2014) up to the amount the customers have loaded to their cards in yen (up to 1 million yen per load). Furthermore, customers can use GAICA to pay for their purchases in Visa member merchant stores up to the amount of the outstanding balance on their card. GAICA cards can be reloaded by transferring funds in yen to an account specified by APLUS. Customers can also give remittance instructions from the dedicated website to return any outstanding amount on their overseas prepaid card to the bank account they specify.

Additionally, GAICA offers an optional function for *PowerFlex* customers called "Flex Function." In addition to Japanese yen, the Flex Function enables *PowerFlex* customers to directly load their GAICA cards from their foreign currency savings accounts 24 hours a day in four foreign currencies including US dollars, euros, British pounds, and Australian dollars, and return any outstanding amount on their cards to their ordinary savings accounts. This function augments GAICA's convenience for *PowerFlex* customers. The Flex Function can be added after the issuance of GAICA. For product details, please see the attached.

2. Purpose of Launching the New Business

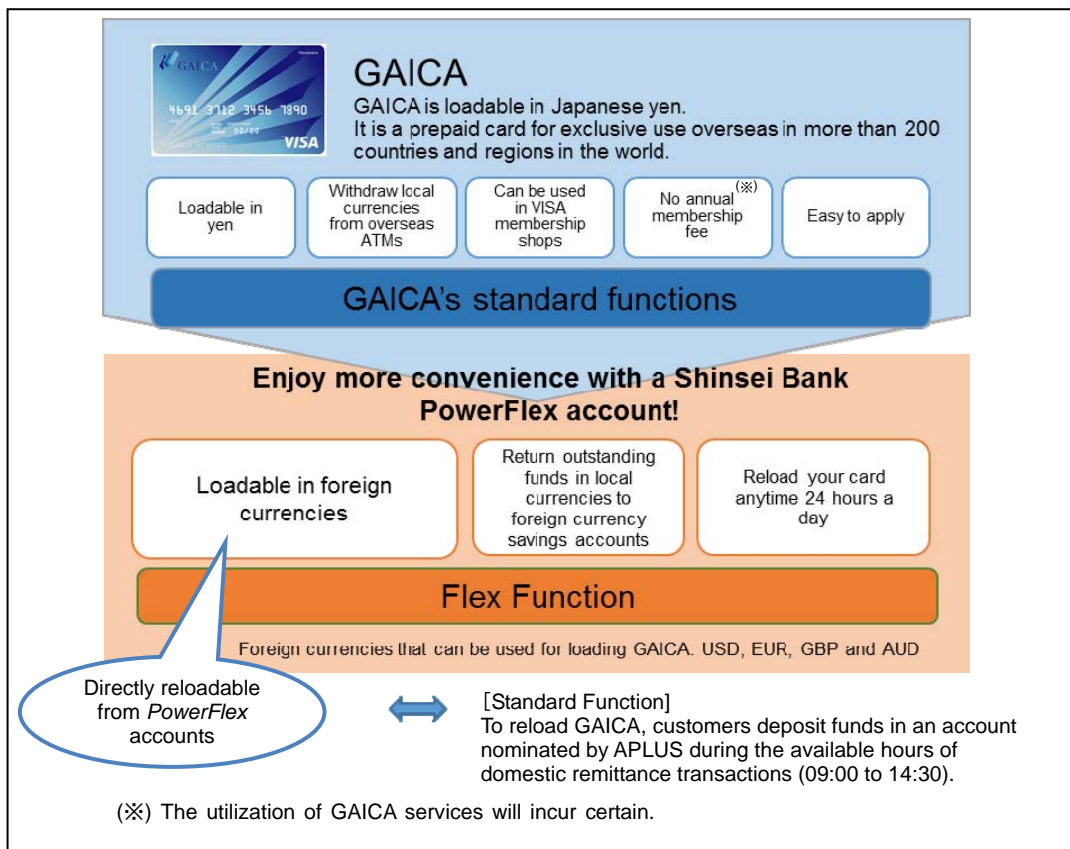
Shinsei Bank seeks to enlarge the customer base of the entire Shinsei Bank Group as part its retail banking business strategy under the Second Medium-Term Management Plan (hereinafter, the "Second MTMP"). In the retail banking business, the Bank has been working on expanding and improving its products and services to secure Shinsei Bank's status as "a Bank excelling in foreign currency services" by, for instance, offering transactions in 13 different foreign currencies, improving and expanding its foreign currency remittance services, and reducing foreign currency exchange fees. Through the launch of GAICA, the Bank will offer its customers new ways to utilize foreign currencies, and improve the convenience of *PowerFlex*, thereby further promoting its image as "a Bank excelling in foreign currency services."

As part of its growth strategy, following its entry into the credit card business, APLUS FINANCIAL will enter into the overseas prepaid card business through its subsidiary, APLUS. Prepaid cards have a wider range of users than credit cards because individual credit provisions are not necessary. APLUS therefore can expect to develop a new customer base in addition to its existing credit card users. Moreover, APLUS will be able to propose partnerships to companies which need to use prepaid cards overseas such as travel agencies and schools. By offering cards that are directly loadable from foreign currency deposit accounts at Shinsei Bank will differentiate APLUS from other existing issuers of overseas prepaid cards, and APLUS will also consider developing prepaid cards for domestic use.

The number of Japanese travelers going overseas has been on the rise and their overseas spending has reached 3 trillion yen^(*). Against this background, Shinsei Bank and APLUS FINANCIAL, as a part of the Shinsei Bank Group, will contribute to the expansion of core customers, one of the goals of the Second MTMP, through the overseas prepaid card business.

^(*) According to the 2014 Survey of Travel Market Trends by the Japan Association of Travel Agents (July 2014), the number of Japanese overseas travelers was the highest on record at 18.49 million in 2012, and was still as high as 17.47 million in 2013. Furthermore, according to the consumption trend survey of Japanese travelers by the Japan Tourism Agency of the Ministry of Land, Infrastructure, Transport and Tourism, Japanese travelers spent 3.2 trillion yen overseas in 2012.

[Outline of Major Functions of “Overseas Prepaid Card GAICA”]



[Design of “Overseas Prepaid Card GAICA”]



Shinsei Bank is a leading diversified Japanese financial institution providing a full range of financial products and services to both institutional and individual customers. The Bank has total assets of 8.8 trillion yen on a consolidated basis (as of March 31, 2015) and a network of outlets throughout Japan. Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders. News and other information about Shinsei Bank is available at <http://www.shinseibank.com/corporate/en/index.html>