

For Immediate Release

Shinsei Bank, Limited
TOKYU CORPORATION
TOKYU SECURITY CO., LTD.
Kidsbasecamp Co., Ltd.**Addition of “TOKYU Group Plan” into “PowerSmart Home Mortgage Anshin Pack W” Services Offerings**

- Adding after school, culture school and home security services, provided by TOKYU Group, to existing child care and housekeeping services in order to support Japan’s working population and families with children -

Tokyo (Wednesday, April 1, 2015) --- Shinsei Bank, Limited (Chuo-ku, Tokyo; President Shigeki Toma, hereinafter, “Shinsei Bank”), has today announced that it begins offering the “TOKYU Group Plan” as part of its “PowerSmart Home Mortgage Anshin Pack W” (hereinafter, “Anshin Pack W”), a housing loan product which supports home purchases by the working population and families with children, in order to enhance the services offered through this product. In order to provide these services, Shinsei Bank has entered into a business agreement with TOKYU CORPORATION (Shibuya-ku, Tokyo; President Hirofumi Nomoto) and its Group companies on March 27, 2015, and begins offering the services from Wednesday, April 1, 2015.

Anshin Pack W adds up to 50 coupons* (dependent upon contracted loan amount) to Shinsei Bank’s “PowerSmart Home Mortgage (Anshin Pack)” loan product, which customers can use in exchange for sick child care and housekeeping services provided by providers designated by Shinsei Bank. With the “TOKYU Group Plan,” Shinsei Bank will add “After School Service”, “Culture School Service” and “Home Security Service” to the current services. A summary of new services is provided below.

Shinsei Bank launched *Anshin Pack W* in January 2014 as the new type of housing loan that can reduce child care and housekeeping burdens. This product attribute has been popular with customers primarily in urban areas, and as of February 2015, among customers living along the TOKYU railway lines, approximately 30% have chosen the *Anshin Pack W* for their housing loans. The newly added services of the TOKYU Group Plan can further reduce concerns and burdens from working households raising children by ensuring safety and supporting childcare and culture lessons during after-school hours for elementary school children. Shinsei Bank will continue to work to provide products and services that meet customers’ needs.

TOKYU CORPORATION, together with its Group companies, has been promoting its life service business mainly in areas surrounding TOKYU railway lines. TOKYU Bell, directly managed by TOKYU CORPORATION, offers “Ie Naka Otasuke Service,” an in-house support service that includes housekeeping services and house cleaning services, and TOKYU Seminar BE operates five comprehensive culture schools near TOKYU railway lines. Additionally, Kidsbasecamp Co., Ltd. (Setagaya-ku, Tokyo; President Taro Shimane; hereinafter, “Kidsbasecamp”), a private after-school day-care company, operates 24 schools and provides child care support. TOKYU SECURITY CO., LTD. (Setagaya-ku Tokyo; President Manabu Namito; hereinafter, “TOKYU SECURITY”) provides home security service to customers living along TOKYU railway lines. TOKYU CORPORATION will continue providing services and products that improve the security, convenience and comfort of its customers living along the railway lines to increase their quality of life.

*Coupons expire 10 years from the loan disbursement date.

[Outline of *PowerSmart Home Mortgage Anshin Pack W* Service Additions and Alterations]

■ **After-School Service (newly added)**

After-School Services will be provided by Kidsbasecamp to take care children during after school hours and long holidays, such as a summer holidays, at schools decided upon by customers and the vendor in advance. Customers can use coupons for payment of enrollment fees and costs of enrollment sets (member ID card, school access card (rental), bags, communication note books, etc.). Coupons cannot be utilized for payments of annual fees, monthly fees, spot fees and other costs.

■ **Culture School Service (newly added)**

Culture School Services is the service that customers can participate in members-only courses operated by TOKYU CORPORATION (TOKYU Seminar BE). *Anshin Pack W* customers and household members including children can utilize coupons for payment of course fees when newly enrolling in courses. (Coupons cannot be utilized for payment of fees for courses the customer or household members are currently enrolled in).

■ **Home Security Service (newly added)**

Home Security Services will be provided by TOKYU SECURITY by installing sensors to detect intruders, fires and gas leaks in customers' homes. Customers can use coupons for payment of initial construction costs for the sensor installations. Customers will be able to utilize the "*Anshin* mobile function", free of charge, which sends e-mail alerts when a child returns or leaves the home. It should be noted that customers cannot utilize coupons for payment of monthly usage fees, security deposits and other costs.

■ **Housekeeping Service; House Cleaning Service (expansion)**

Housekeeping Services is the service where vendor staff perform housekeeping tasks such as cleaning, cooking, shopping and ironing. House Cleaning Service is a professional cleaning service where professional cleaning staff clean houses utilizing special detergents and equipment. In addition to Bears Co., Ltd. (Chuo-ku, Tokyo; Representative Director Takeshi Takahashi), TOKYU CORPORATION (TOKYU Bell) will provide the service.

It should be noted that services are only available in areas serviced by each vendor.

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