

### Final Closing of Investment Fund Targeting Smartphone-related Venture Companies

Tokyo (Tuesday, January 27, 2015) --- gumi Inc. (Shinjuku-ku, Tokyo; CEO Hironao Kunimitsu, hereinafter “gumi”), Shinsei Bank, Limited (Chuo-ku, Tokyo; President & CEO Shigeki Toma, hereinafter, “the Bank”, “Shinsei Bank”), and Shinsei Corporate Investment Limited (Chiyoda-ku, Tokyo; President & CEO Ippei Matsubara; hereinafter “SCI”), a consolidated subsidiary of the Bank, announced today that “gumi ventures L.P. II” (hereinafter, “gumi ventures II”), a venture investment fund targeting smartphone-related companies, concluded its final closing on January 23, 2015.

gumi ventures II was established on August 21, 2014 by gumi ventures Inc., a wholly-owned subsidiary of gumi, with gumi and SCI as general partners (GP) and Shinsei Bank as a limited partner (LP). In keeping with strong growth in the number of smartphone users, the fund aims to invest in early stage venture companies that are expected to develop and expand new technologies and services for mobile terminal devices, in particular video content and platforms, and to provide hands-on support to these companies utilizing gumi’s business foundation and know-how. At the final closing, investors including the Organization for Small & Medium Enterprises and Regional Innovation, Japan (Minato-ku, Tokyo; Chairman & CEO Hiroshi Takada) and AOI Pro. Inc. (Shinagawa-ku, Tokyo; President Tsugihiko Fujiwara) newly made investments as LP investors, and the total value of the fund has grown to 2 billion yen.

In July 2012, gumi and Shinsei Bank jointly established “gumi ventures L.P.,” an investment fund targeting early stage mobile entertainment companies primarily in Asia. The fund has successfully made investments in several venture companies which have contributed to the overseas business development of gumi in Asia. In particular, the role playing game, “BRAVE FRONTIER,” developed by Alim Co., Ltd., which was invested in by gumi ventures L.P., recorded 20 million downloads worldwide. gumi ventures II is the second investment fund established by gumi and the Shinsei Bank Group.

Utilizing gumi’s expertise in the mobile entertainment industry and its networks, as well as SCI’s experience and track record in the private equity business and in making hands-on investments, gumi ventures II will support the development of venture companies in the smartphone and mobile terminal media business which is expected to grow in the future.

[Outline of gumi ventures II and Scheme Chart]

- Name : gumi ventures L.P. II
- Established : August 21, 2014
- Total equity : 2 billion yen
- Investors : Investment as General Partners (GP): gumi ventures Inc.; Shinsei Corporate Investment Limited  
Investment as Limited Partners (LP): The Organization for Small & Medium Enterprises and Regional Innovation, Japan; Shinsei Bank, Limited; AOI Pro. Inc. and others
- Period : 6 year partnership
- Investment target : Smartphone-related venture companies mainly in Japan

