

For Immediate Release

Shinsei Bank, Limited
 APLUS FINANCIAL Co., Ltd.
 Manchester United Football Club

Shinsei Bank Group to Launch the “Manchester United Invitation Campaign”

- A total of 100 pairs (200 people) will win game tickets by lottery! -

Tokyo (Wednesday, June 5, 2013) --- APLUS Co., Ltd. (“APLUS”), a member company of the Shinsei Bank Group, today announced that it launched a campaign giving away 100 pairs of game tickets for the “Manchester United TOUR 2013,” presented by Aon to be held during their Japan visit in July, in celebration of Manchester United Football Club (“Manchester United”) winning the English Premier League title in the 2012-2013 season. APLUS is the issuer of Manchester United Cards which are the only cards in Japan to feature the official Manchester United crest. During the TOUR, they will hold friendly matches with teams which belong to the Japan Professional Football League (“J. League”).

Since the issuance of Manchester United Cards in July 2012, APLUS has been promoting initiatives for Manchester United supporters and the wider community of football fans, such as giving annual fee waivers for the initial fiscal year; uniforms autographed by 11 Manchester United players in accordance with the amount used for a Manchester United Card; and, bonus points in accordance with the results (winning points) of Manchester United in Premier League seasons as well as the amount claimed for card shopping (specified in card statements).

During the TOUR, Manchester United will hold friendly matches with Yokohama F. Marinos for the Kagome Regenerational Cup at the Nissan Stadium in Yokohama on Tuesday, July 23, 2013 and with Cerezo Osaka for the Yanmar Premium Cup at the Nagai Stadium in Osaka on Friday, July 26, 2013. In connection with the TOUR and in order to express its gratitude to its customers for their continuous support, APLUS launched a campaign and will invite a total of 200 people (100 pairs of tickets) to either match by lottery.

<“Manchester United TOUR 2013 presented by Aon Invitation Campaign” Open Campaign>

• Eligibility for entry	People who live in Japan and have a system which allows access to the campaign entry website designated below (Even non-holders of Manchester United Card may enter into the campaign.)
• Number of people to be invited to the games:	A total of 60 pairs of tickets (120 people) will be selected by lottery. 30 pairs of tickets (60 people) will be selected for the game at the Nissan Stadium scheduled for Tuesday, July 23, 2013 and another 30 pairs of tickets will be selected for the game at the Nagai Stadium scheduled for Friday, July 26, 2013.
• Campaign period:	Saturday, June 1, 2013 to Wednesday, July 10, 2013
• Entry website	http://www.aplus.co.jp/card/tour2013/ (Japanese only)

<“Manchester United TOUR 2013 presented by Aon Invitation Campaign” Thanks Campaign for Card Holders>

• Eligibility for entry	Customers who spent at least 2,000 yen (including tax) for shopping using a Manchester United Card during the campaign period will be automatically entered into the campaign.
• Number of people to be invited to the games:	A total of 40 pairs of tickets (80 people) will be selected by lottery. 20 pairs of tickets (40 people) will be selected for the game at the Nissan Stadium scheduled for Tuesday, July 23, 2013 and another 20 pairs will be selected for the game at the Nagai Stadium scheduled for Friday, July 26, 2013.
• Campaign period:	Saturday, June 1, 2013 to Sunday, June 30, 2013
• Entry website	http://www.aplus.co.jp/cp/2013/tour2013_close/ (Japanese only)

Going forward, the Shinsei Bank Group will continue working together with Manchester United to launch new initiatives attractive to Manchester United supporters and the wider community of football fans.

Inquiries from customers: APLUS Co., Ltd. Customer Support Navi Dial 0570-064-595
 (Japanese only) (9:30 to 17:30, except Sundays and holidays)

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