

For Immediate Release

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Shinsei Bank's Consolidated Subsidiary Shinsei Corporate Investment Limited Executes its First Pre-IPO Investment

- Support of the educational application provider Smart Education, Ltd. -

Tokyo (Monday, June 3, 2013) --- Shinsei Bank, Limited ("Shinsei Bank"; "the Bank") today announced that Shinsei Corporate Investment Limited (Chuo-ku, Tokyo; President: Ippei Matsubara; <http://www.shinsei-ci.com/>, "Shinsei Corporate Investment"), a consolidated subsidiary of the Bank, executed its first Pre-IPO investment by subscribing to a new share issuance through a third-party allotment by Smart Education, Ltd. (Shinagawa-ku, Tokyo; President: Daigo Ikeya; "Smart Education").

Smart Education engages in the planning, development, and sale of tablet and smart phone educational applications for young children, and has already released eight educational applications and produced over 300 songs and 80 digital picture books. It has also developed business overseas since June 2012 by releasing the English versions of its applications. Shinsei Corporate Investment selected Smart Education due to the evaluation of its track record and future growth potential in the smart phone and tablet markets which are expected to expand further in the future.

Smart Education has been carrying out fundraising by means of private equity placement of Type B preferred equities since December 2012 in order to strengthen its management base and the educational application development framework. Shinsei Corporate Investment subscribed to Smart Education's private equity placement of 75.32 million yen as of May 28, 2013. With this investment, Smart Education raised funds of approximately 350 million yen in total.

Shinsei Corporate Investment was established in November 2012 as part of the Bank's strategy to strengthen its private equity business. Through Shinsei Corporate Investments, Shinsei Bank will continue efforts to promote private equity investments to respond to various businesses and growth stages.

[Smart Education Overview]

Company Name:	Smart Education, Ltd.
Established:	June 7, 2011
Representative:	Daigo Ikeya, President
Headquarters:	2-4-2 Nishi-gotanda, Shinagawa-ku, Tokyo
Business:	Planning, development, and sales of educational applications for young children
Capital and capital reserve:	469,258,000 yen (after the private equity placement)

Shinsei Bank is a leading diversified Japanese financial institution providing a full range of financial products and services to both institutional and individual customers. The Bank has total assets of 9.0 trillion yen (US\$96.0 billion) on a consolidated basis (as of March 2013) and a network of outlets throughout Japan. Shinsei Bank demands uncompromising levels of integrity and transparency in all its activities to earn the trust of customers, staff and shareholders. The Bank is committed to delivering long-term profit growth and increasing value for all its stakeholders. News and other information about Shinsei Bank is available at <http://www.shinseibank.com/english/index.html>