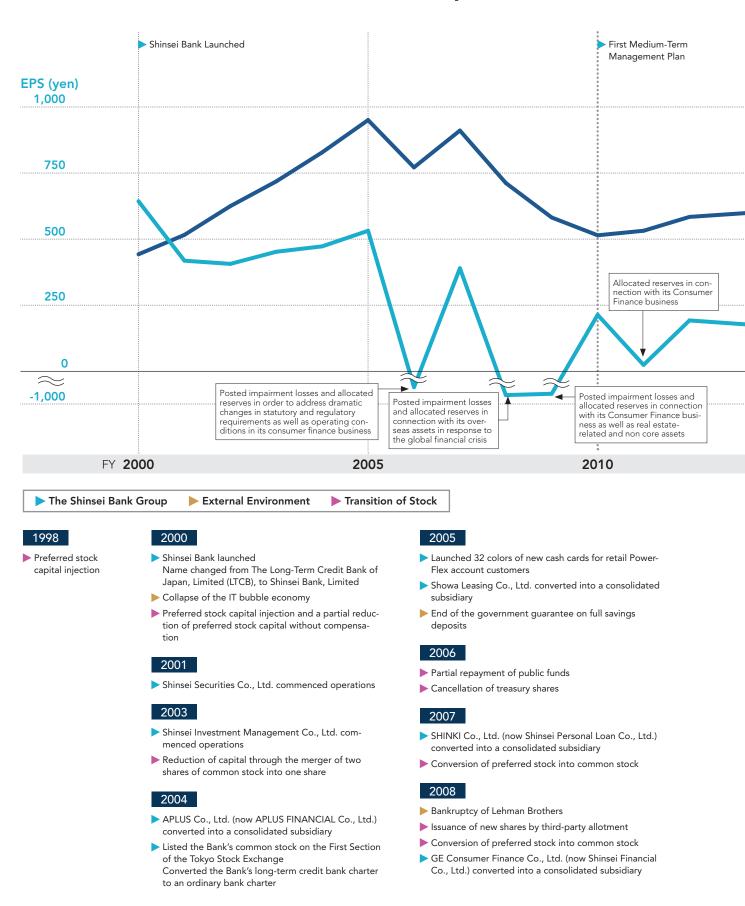
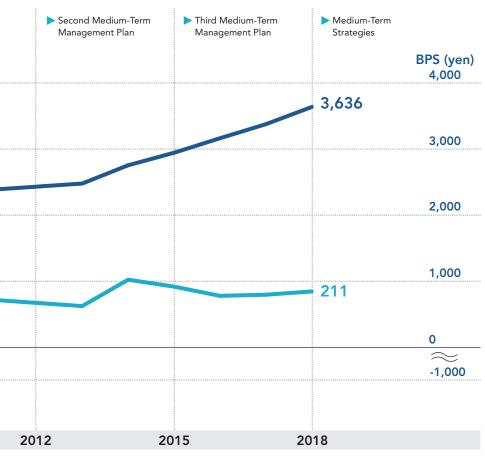
# The Approach of the Shinsei Bank Group

# **Evolution of the Shinsei Bank Group**



Since its launch as the Shinsei Bank, Limited in 2000, the Group has continued to expand its customer base and stabilize income while acquiring new financial functions through acquisitions including APLUS FINANCIAL Co., Ltd., Showa Leasing Co., Ltd. and Shinsei Financial Co., Ltd.



Note: Shinsei Bank executed a 1-for-10 reverse stock split on October 1, 2017. Per share data is calculated on the assumption that the said reverse stock split was executed prior to fiscal 2017.

#### 2010

European debt crisis

#### 2011

Issuance of new shares through international offering

#### 2016

- Showa Leasing Co., Ltd. converted into a wholly owned consolidated subsidiary
- Shinsei Financial Co., Ltd. entered the unsecured personal loan business in Vietnam
- Introduction of negative interest rate policy
- Acquisition of treasury shares

#### 2017

- Established the "Shinsei Bank Group Headquarters"
- Acquisition of treasury shares
- Merger of 10 shares of common stock into one share

#### 2018

- Shinsei Financial Co., Ltd. launched a new "Lake ALSA" brand, an unsecured loan product
- Acquisition and cancellation of treasury stock

# Fiscal 2018 Business Topics

#### 2018 April

#### Institutional Business ESG

Child-care Support Fund executes investment in Compass Inc., a company that has developed and offers an artificial intelligence-driven tablet learning system.

#### October

Revision made to Shinsei Step Up Program with regard to Shinsei PowerFlex account customers.

Announced to offer "Shinsei Bank Smart Money Lending" for NTT Docomo line subscribers

Institutional Business Alliance established with Global Trust Networks, Co. to establish fund to aid international students.

#### November

#### Institutional Business ESG

Shinsei Corporate Investment Limited invests in TBM Co. Ltd., a company that develops, produces and sells LIMEX, a material made mainly from limestone.

#### December

Shinsei Bank Group	ESG
--------------------	-----

Financial literacy education program "MoneyConnection®" achieves cumulative deployment to 1,000 schools.

#### 2019

#### February

#### Institutional Business

**Business and Financial Results** 

Business alliance with geechs inc. aimed at the joint development and provision of financial and nonfinancial products and services geared toward IT freelanc-

#### March

# Shinsei Bank Group ESG

The Nomination and Compensation Committee established as an elective advisory body composed entirely of outside directors.

Shinsei Bank ranked No. 1 in "Internet Banking" category of Oricon's customer satisfaction survey for third consecutive year.

#### April

#### Individual Business Institutional Business

Initiative commenced for the coordinated management of Group businesses by customer segment.

Acquisition of shares in Financial Japan, Co., Ltd. (insurance agent)

#### Institutional Business

Showa Leasing Co., Ltd. announced to acquire shares of Shinko Lease Co., Ltd.

#### May

#### Shinsei Bank Group

Formulation of "Redesigning Finance" Medium-Term Strategies (fiscal 2019 to 2021)

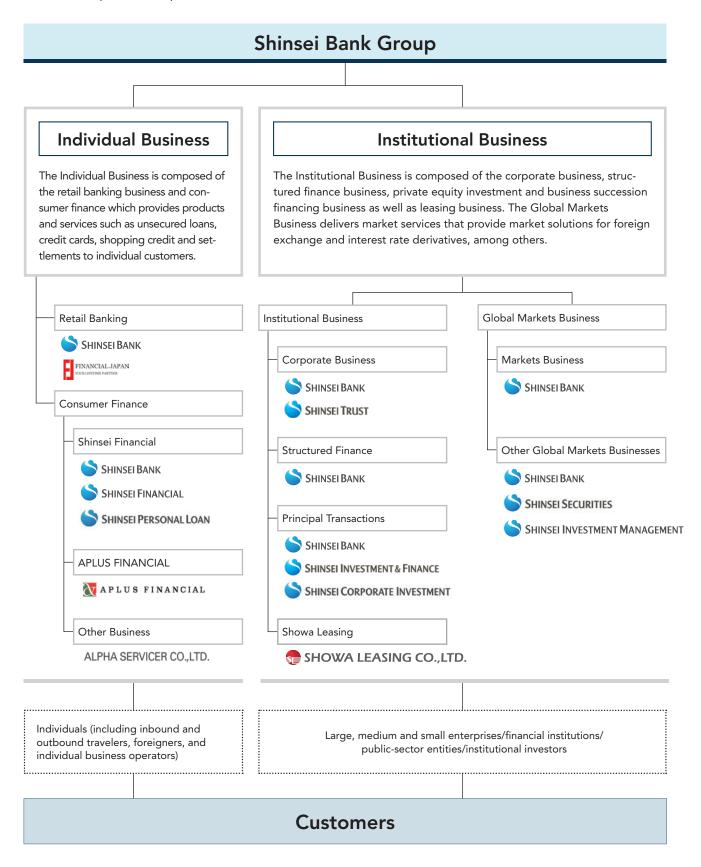
Individual Business Institutional Business Conclusion of a basic agreement with regard to a business partnership with Suruga Bank Ltd.

The Approach of the Shinsei Bank Group

Creating Value over the Long Term

# Group Business Profile

The Shinsei Bank Group continues to proactively identify underserved customer needs, which are not met by conventional financial products and services. At the same time, we provide solutions to these needs as a financial enterprise group. Targeting both individual and corporate customers, we harness the functions within the Group to deliver unique financial products and services.



# **Major Businesses**

# **Individual Business**

### Individual Business

#### • Retail Banking

Yen/foreign currency deposits, structured deposits, investment trusts, brokerage service (through a partner institution), life and nonlife insurance (through partner institutions), housing loans, provision of financial transactions and services for individuals

#### • Shinsei Financial

Unsecured loans (Lake, NOLOAN) and credit guarantees

#### APLUS FINANCIAL

Shopping credit and settlements, credit cards, credit guarantees, loans and collection services

#### • Other Individual Business

Consumer Finance Division functions and profits and losses of other subsidiaries

# Institutional Business

#### Institutional Business

#### Corporate Business

Provision of financial products, services and advisory services for corporations, public-sector entities and financial institutions, healthcare finance business, trust banking business

#### • Structured Finance

Real estate related nonrecourse finance and corporate finance, project finance, specialty finance including M&A-related finance

#### • Principal Transactions

Credit trading, private equity, business succession finance, corporate restructuring, asset-backed investment, etc.

#### Showa Leasing

Financial products and services focused around lease finance

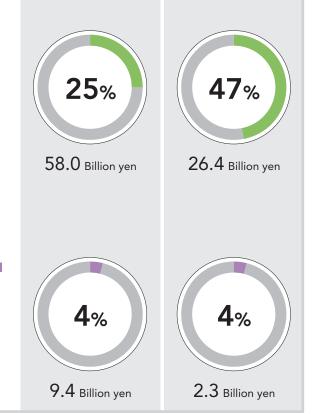
## Global Markets Business

#### Markets Business

Foreign exchange, derivatives, equity-related and other capital markets business

#### • Other Global Markets Businesses

Securities business, asset management business, wealth management business



The percentage figures do not add up to 100% due to the contribution of Corporate/Other.

# Contribution

Total Revenue

67%

155.7 Billion ven



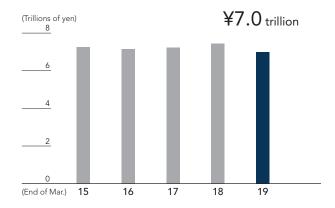


The Approach of the Shinsei Bank Group

Creating Value over the Long Term

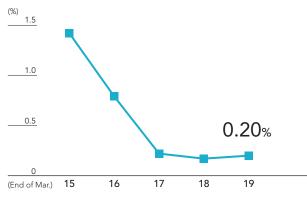
The Approach of the Shinsei Bank Group

# •• Financial Highlights

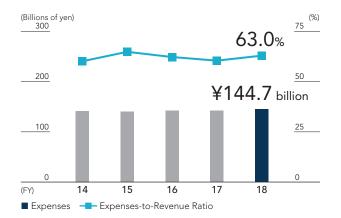


#### Operating Assets

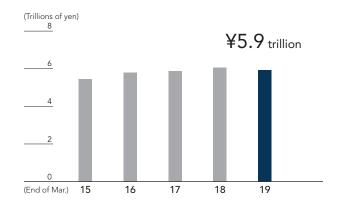




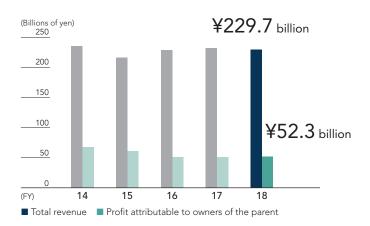
#### Expenses/Expenses-to-Revenue Ratio (Management Accounting Basis)



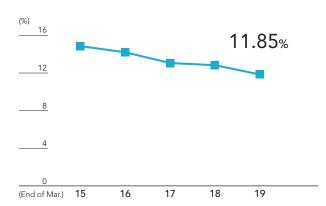




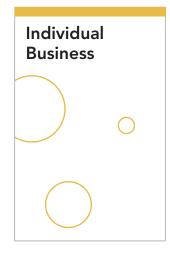
Total Revenue/Profit Attributable to Owners of the Parent

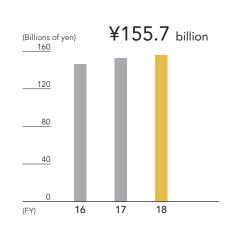


Capital Ratio (Basel III, Domestic Standard)



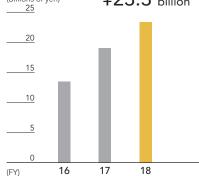
#### **Segment Highlights**





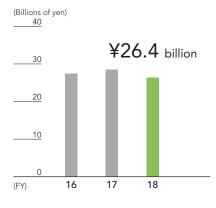
Total Revenue

Ordinary Business Profit after Net Credit Costs ¥23.3 billion (Billions of yen)

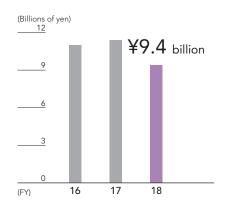


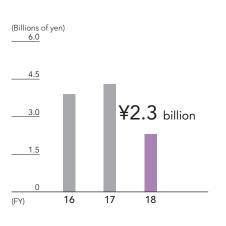












# Distinctive Business Activities

While engaging in a wide range of distinctive business activities, the Shinsei Bank Group promotes unsecured personal loans that offer considerable strengths through a customer base built on the Lake brand as well as robust marketing, credit and collection functions, and corporate structured finance that boasts substantial competitive advantage through expertise based on a wealth of experience and relationships with institutional investors.

# **Unsecured Loan Business**

# Lake ALSA Strengths and Strategies

- Development of customer base and customer data by major consumer finance Lake brand
- Use of conventional scoring models derived from nonbank credit-risk control methods, plus use of AI to enhance credit assessment/collection
- Optimization of operation costs using digital technology
- Fixed-term, no-interest loans for new customers
- 1. Customers with a contract amount under ¥2 million, no interest for 180 days for loans up to ¥50,000, or 2. 30-day no-interest loan
- Customers' smartphones can act as a substitute for a branch, enabling them to receive services in real time 24-hours a day. Smartphones can also be used to make repayments, increase credit limits and receive other services without being restricted to time or place.
- Loan disbursement and loan repayments are also possible using a card issued especially for this purpose. Beginning in May 2018, customers can make "cardless" transactions at Seven Bank ATMs.

L17ALSA	ר ה
70% of Lake's customers apply on smartphones	
Application Can apply on smartphones 24 hours/day	
Credit Results of screening shown on smartphone screen	
Contract Forms submitted by e-mail	
Loan No need to visit a branch. Loan disbursed in customer's account	

#### Number of New Unsecured Loan Customers and Approval Rate

	FY2016	FY2017	FY2018
Number of New Customers (Thousands)	155	162	113
Approval Rate (%)	34	36	30

#### The Difference between an Unsecured Loan Service and Cash Advances

Unsecured loans are loans to individual consumers providing finance that is appropriate to the needs and timing of customers. The loans are available, even to customers who do not possess a credit card, through the use of smartphones and a dedicated card that can access ATMs at convenience stores and unstaffed branches.

Credit Card	Shopping Cash Advance and Others A cash advance is an additional service for a credit card (shopping).	Major credit cards/shopping credit companies • JACCS • Orico • APLUS and others
Unsecured Loan	Unsecured Loan Comparison with cashing: 1. Annual membership fee is not required 2. Upper limit of loan is relatively high 3. Installment repayment plan	Major unsecured consumer loan companies • ACOM • PROMISE (SMBC Consumer Finance Co., Ltd.) • AIFUL and others

# **Business and Financial Results**

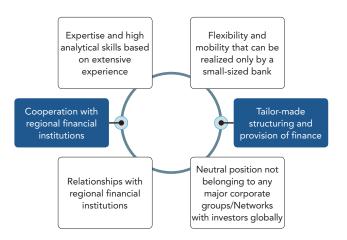
# Structured Finance Business

# Shinsei Bank Group's Strengths

As neither a megabank nor a regional financial institution, the Shinsei Bank maintains a unique position with the following strengths.

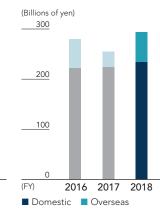
- We are better able to tackle projects with a focus on flexibility and speed than megabanks.
- We have more expertise and greater analytical skill given our extensive experience than regional financial institutions.
- We are able to do business from an independent standpoint with a broad range of customers because we do not belong to a specific capital group.

Create added values from our unique positioning that is different from both megabanks and regional financial institutions





New Commitments



New Disbursements

#### **Product Structure**

The Structured Finance Business primarily delivers project finance for renewable energy power generation facilities and infrastructure facilities, and provides real estate finance for commercial real estate.

